



# cicada

INNOVATIONS

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CEO

cicada

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# Cicada Innovations



# Deep tech...

Involves substantial scientific breakthroughs or high tech engineering innovations that have the potential to:

Profoundly impact existing industries

Create new markets

Improve people's lives

Deep tech start-ups:

- Lengthy periods of R&D (field or clinical trials)
- Lengthy pathway to commercialisation
- Large investments needed to achieve potential commercial success
- The underlying intellectual property is either well-protected or very hard to reproduce, making it a strong competitive advantage or barrier to entry



# Cicada Innovations Impact

- Over 500+ patents and trademarks (growing)
- 700+ products and services
- Over 2,600 new skilled STEM jobs - 40% women
- 14,000 events attendees
- 30M media reach
- Since 2014 - 66 graduates of MDCTP have launched 12+ companies and raised over \$45M to commercialise their ideas
- Over \$320M in exits (representing just 14 companies)
- Raised over \$450M of funding
- Generated over \$370M in value for businesses, consumers and society (in a sample of 6 companies)





Mission

Organisation

Culture



# Mission

## AMBITION - Moonshot!

“We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard...”



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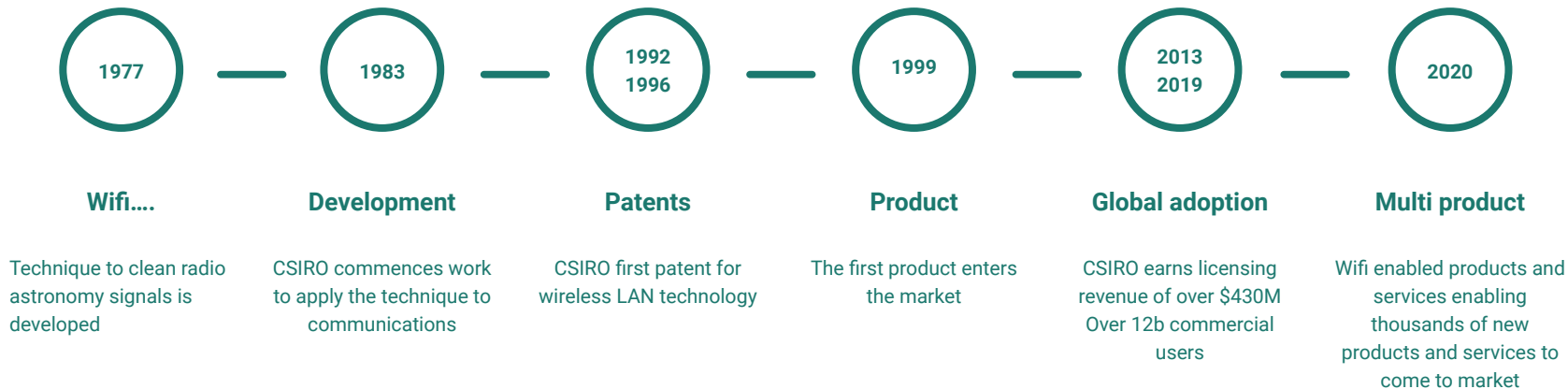
## Room to grow

*“to organize the world’s information and make it universally accessible and useful.” [Google]*

*“Australia’s pioneer deep tech Incubator, supporting startups and scaleups solving the world’s most pressing problems.” [Cicada Innovations”]*








# Organisation

A shared vision can help remove the threat and empowers people to dedicate resources to a goal that's universally accepted by the group.

OKR's...



**Culture**

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**3 principles of  
innovation to  
engineer change**



**Good ideas can come from  
anywhere**



**Launch and iterate**





**Celebrate success & failure**

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## Blameless postmortems

“Failure is only opportunity to begin again. Only this time, more wisely.” -  
Henry Ford



