GLOBAL CONNECTIVITY

- Best New Product Award at Airline Ancillary Revenue Conference Aug 2016
- 24 Operational Turnkey partners

The Traveller's Dilemma
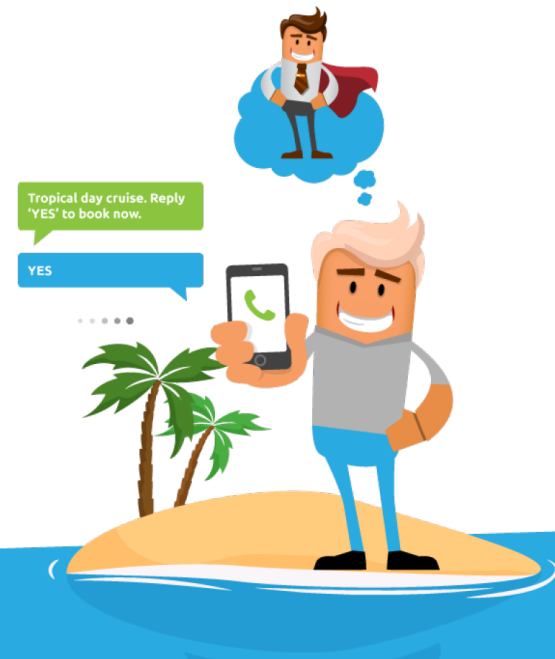
United Networks Limited

THE
GAP

70%
of travellers are silent roamers

The Traveller's Pain

- Huge international roaming costs
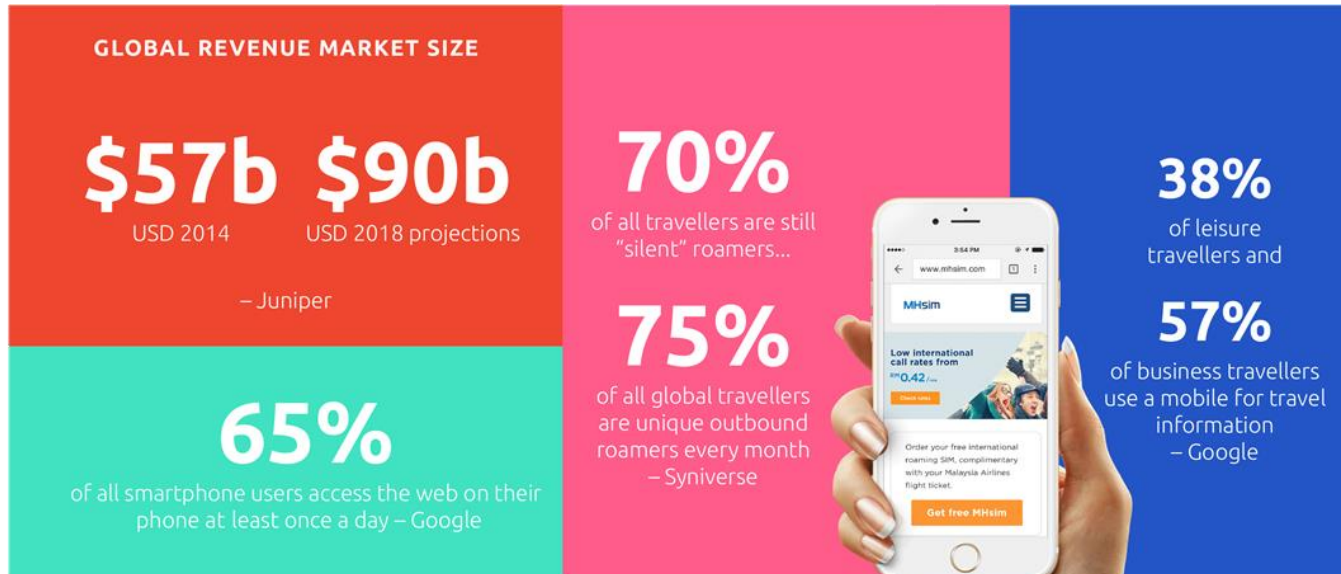- Sub-standard local Telco offers
- Stress, frustration and confusion

The Travel Industry Needs...

- Opportunities to interact with customers
- Engage customers post-departure, to drive further revenue

Tropical day cruise. Reply 'YES' to book now.

YES

GLOBAL ROAMING FACTS

UNL's global roaming business generates revenue by **bundling global telecommunications solutions** with their enterprise partners' core products.

GLOBAL REVENUE MARKET SIZE

$57b $90b

USD 2014   USD 2018 projections

– Juniper

65%
of all smartphone users access the web on their phone at least once a day – Google

70%
of all travellers are still "silent" roamers...

75%
of all global travellers are unique outbound roamers every month
– Syniverse

MHsim

Low international call rates from
RM 0.42 /min

Order your free international roaming SIM, complimentary with your Malaysia Airlines flight ticket.

Get free MHsim

38%
of leisure travellers and

57%
of business travellers use a mobile for travel information
– Google

CLIENTS WE'VE CLOSED THE GAP FOR

Servicing clients across the travel industry including Airlines, Travel Agencies, Insurance, Banks and Retail.
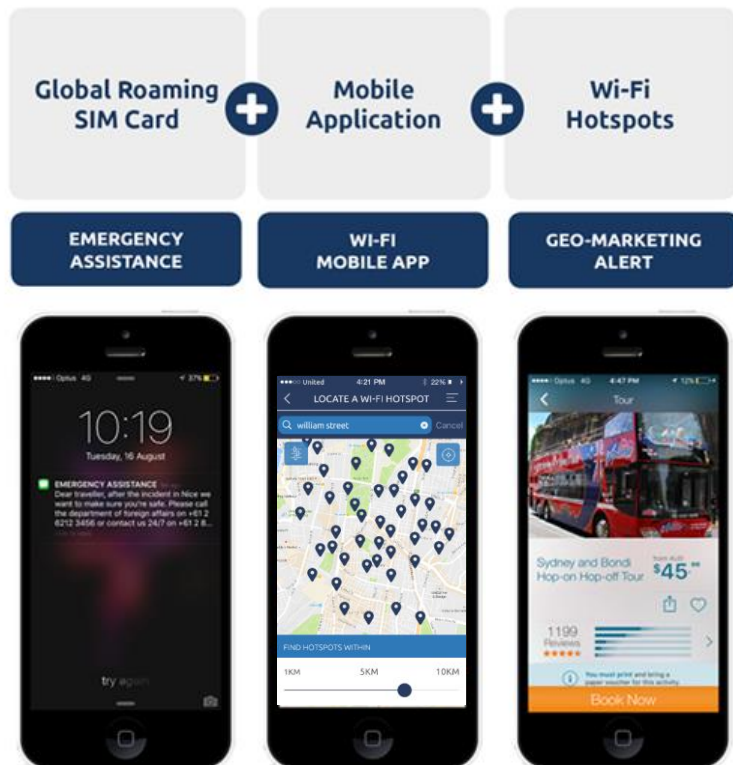
CLIENTS

OPERATING IN

Australia ● New Zealand ● Malaysia ● North America

PROVIDING SIMPLE SOLUTIONS THAT MATTER

We provide low-cost, white-label turnkey solutions, integrated API's creating new streams of ancillary revenue for partners.

HOW UNITED CLOSES THE GAP

United Networks Limited

Global Access Portal

Key instances where United has provided emergency assistance and alerts

Paris & Nice, Terror Attacks

Istanbul Airport, Terror Attack

Japan, Earthquakes

Nepal, Earthquake

Bali, Ash Clouds

Real-time
Emergency Assistance
and Alerts

60+ million
Wi-Fi Hotspots

Targeted
Geo-Marketing

Access to
600+ Mobile
Networks

Works in
190+ Countries

●●●○○ United 4:21 PM 22%

United Networks

Roam **simply** with united
Your global connectivity **experts**

CONNECTED DATA AND REAL TIME ANALYTICS

Location tracking is becoming increasingly popular, however while the availability is there, few can actually harness it. United goes beyond the collation of data and has the systems to leverage it, taking valuable data from partners to create a unique set of products and services.
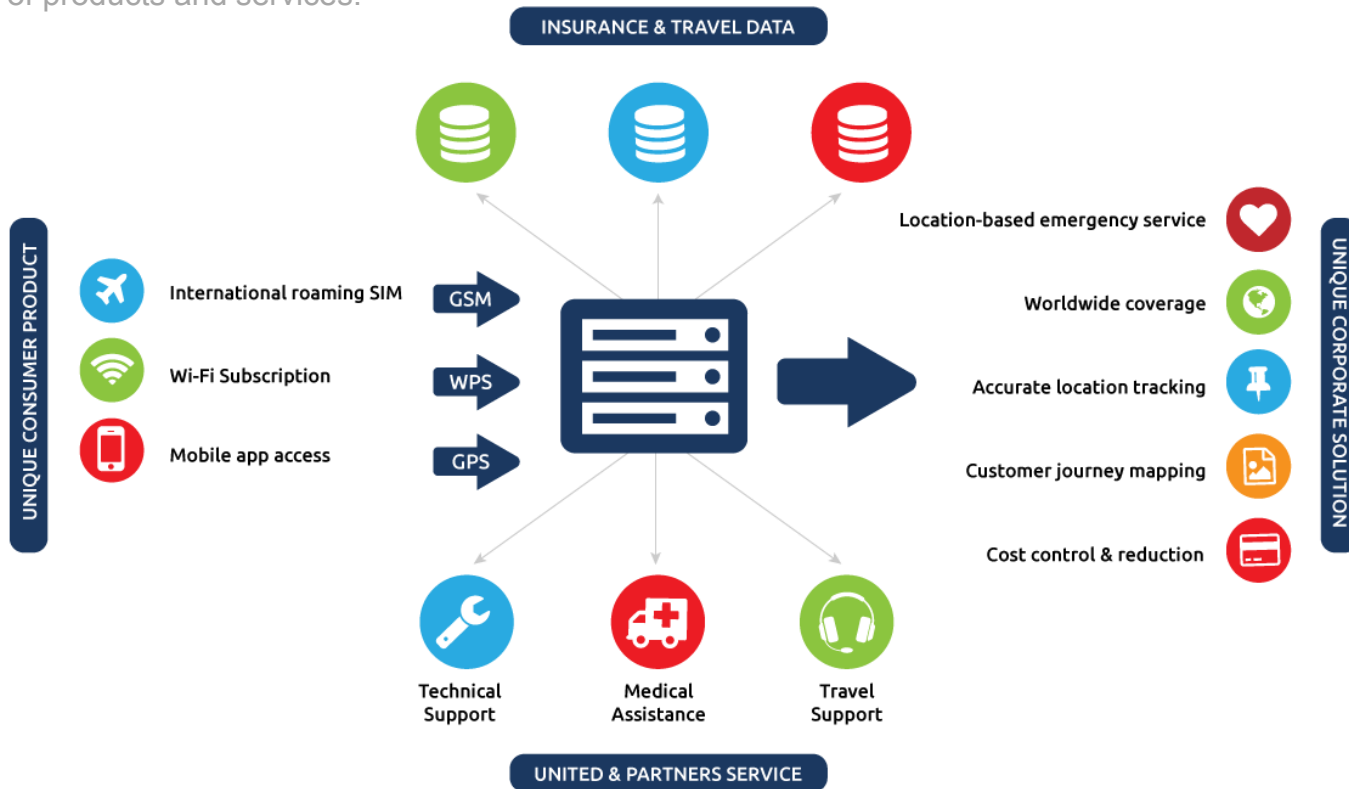
HOW UNITED INTEGRATES

Increase the uptake of our partners core products through bundling the Sim and or Wi-Fi Solution.
Partners have access to valuable real time location data.
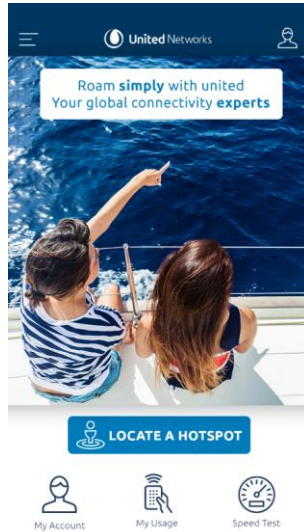
Added Value Offer to Core Product or Additional Ancillary Revenue:

- Offer a free Global SIM or Wi-Fi – Increase the uptake of core product

- Integrated in Purchase path or post offer EDM or SMS

- Earn points with Global SIM usage and pay with member points

- Point of Difference for Partners

- Current model has a proven 25% uplift in conversion as tracked by partners

- Promote as a branded retail solution

LOCATION BASED SERVICES

Using information collected from cellular, Wi-Fi, and GPS networks we can determine the approximate location of our enterprise partners' customer base.

Currently being used in emergency situations around the world including Nepal, France, Turkey

Continually track customers' location, send location-based offers, advertising platform for partners

Broadcast emails, SMS and USSD messages to customers

Provide instructions on how to contact emergency assistance

Add emergency Global SIM credit to ensure customers are able to contact loved ones

Allow customers to contact emergency services for free

Assist travellers even if they cannot identify or communicate their location

Product enhancements: Wi-Fi access and data

Location data
Find nearby hotels, shops and restaurants.
Offers will then be sent based on proximity of the customer to the deals.

Emergency Assistance

Location Based Advertising

NEPAL CASE STUDY

LOCATION SERVICE INTEGRATED WITH EMERGENCY ASSISTANCE TEAM AT COVER-MORE

When the devastating earthquake struck Nepal in April 2015, UNL's partner Cover-More was ready to help. Using our innovative Location Based Services module, UNL assisted Cover-More in reaching out to affected travellers, to confirm their safety and plan their evacuation.

Cover-More was the only travel insurance provider to send an aircraft and medical team to help bring customers home safely.

We supported Cover-More in this major event through:

- Locating and communicating with travelers who were using the UNL Global SIM & other Cover-More customers

- Providing regular updates via SMS and USSD when the voice network was down

- Providing regular updates of customer movements to the medical assistance team

Mobile device location assists in emergency service co-ordination & dispatch

Kathmandu, Nepal - April 2015

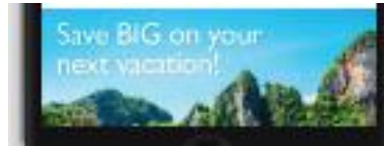**Excerpt of the Moving Mountains documentary by National Geographic Channel https://vimeo.com/167985327.**
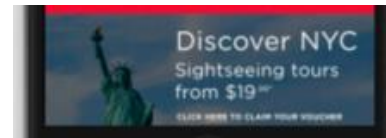
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Wi-Fi App
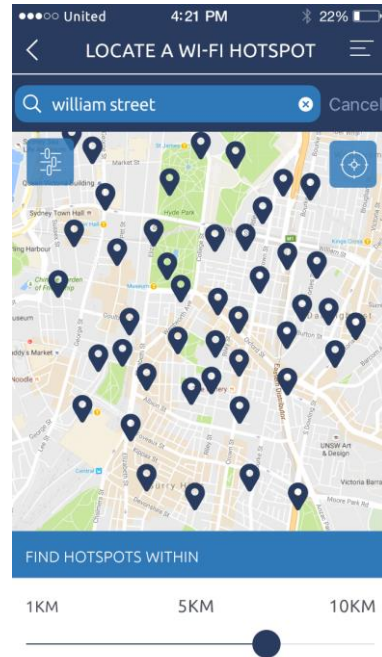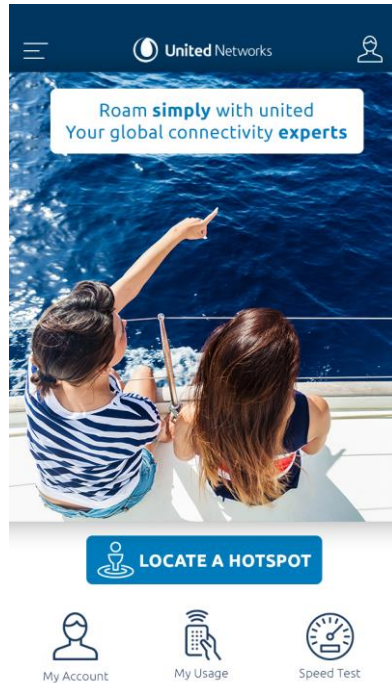
In App Pop Ups or SMS

Pre-post travel marketing
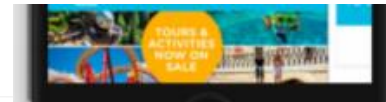
In Country Offers

Wi-Fi COVERAGE

By Location	Hot Spots
Hotels	94,180
Airports	3,663
Convention Centers	5,770
Restaurants	1,124,665
Community, Shopping Centers	38,471,000
Business Hubs	500,000
Open Access	20,014,690
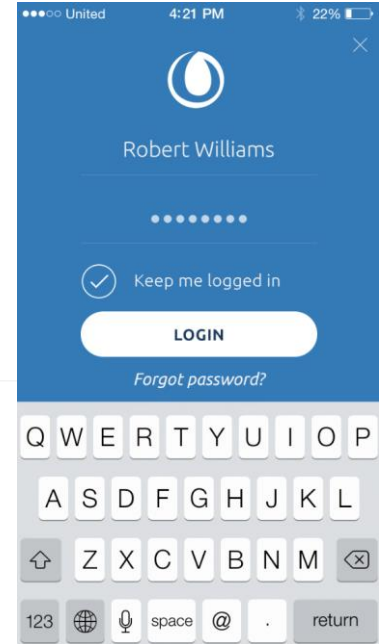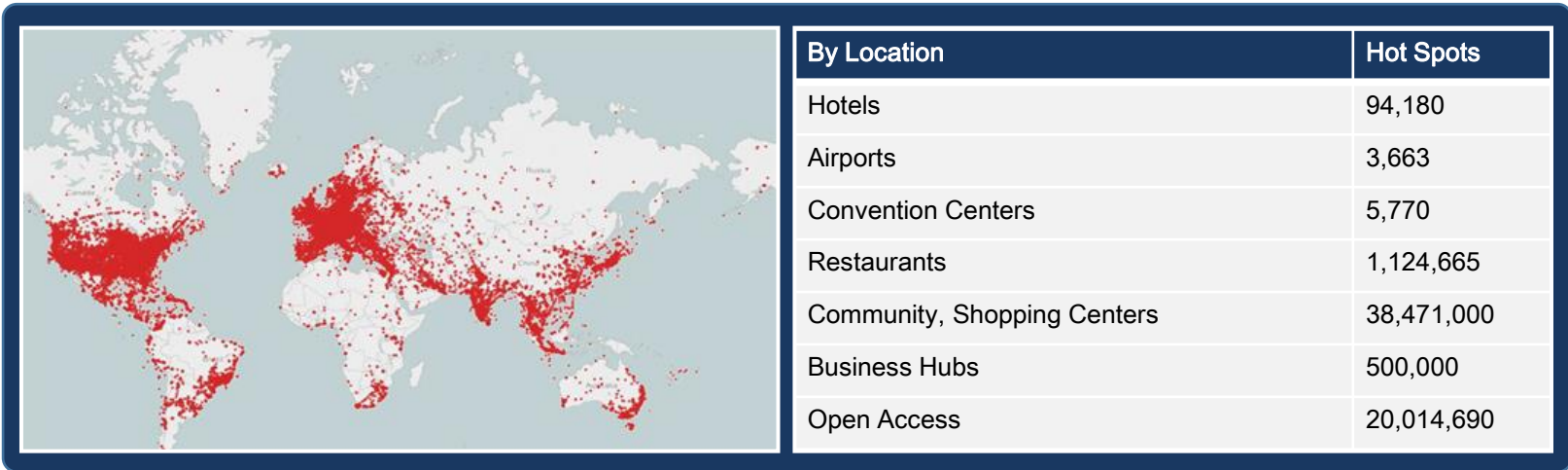
60+ million Wi-Fi Hotspots

Works in 120+ Countries

Asia-Pacific	Europe	USA	Middle East	Russia / CEE
中国电信 CHINA TELECOM	BT wifi	xfinity	smartnet	SUN wireless
中国移动通信 CHINA MOBILE	orange	iBAHN	docomo DOCOMO InterTouch	Golden TELECOM WiFi
SK telecom	The Cloud	at&t	TTNET	Magyar Telekom
LG U+	T··Mobile·	Time Warner Cable		Hrvatski Telekom
kt olleh	swisscom	ETHO STREAM		MiKENOPA
docomo DOCOMO InterTouch	iBAHN			

Virgin trains	76 trains (full fleet) UK		JR	13 trains Japan
Heathrow Express	14 trains (full fleet) UK		DSB	222 trains Denmark
EAST MIDLANDS TRAINS	41 trains (full fleet) UK		ICE	394 trains Germany
			cross country	62 trains (full fleet) UK

WIFI UNITED Top 5 Countries

MOBILE ● WIFI ACCESS ● APP ● GEO-LOCATION

Country by Access Points	Access Points June 16
United States	30,961,980
France	9,524,865
UK	5,234,199
Japan	1,210,388
China	1,717,731

Strong Coverage Indonesia, Japan, North America, EU, China, Korea growing at 1 million a month

Hotel Chains	
Courtyard/Marriot/Renaissance/Residence Inn	Sheraton
Crown Plaza/remainder of group pending	New World
Hilton, Hyatt	NH Hotels
Kempinkis	Mercure/Accor/Novotel
Jin Jian Hotel	Jinlin
Regal	Thistle
Traders Hotel	Wyndham
Radisson/Radisson Blu	89,950 Hotels and Convention Centres in total

60+ Million Hotspots

780+ Airports

2,700 + Planes *

800+ Trains

89,950 Hotels and Centres

160+ Wi-Fi Aggregation partners

* Airplane access is sold at premium to day packs and are not automatically added in standard app

WIFI UNITED Network by Region

MOBILE ● WIFI ACCESS ● APP ● GEO-LOCATION

United Networks Limited

North America Domestic Inflight

DELTA	**Full Domestic Fleet** 900+ planes All regional 2-class jets	
American Airlines	**Nearly 100% Domestic Fleet** 500+ planes & select 2-class regional jets	
Alaska Airlines	**Nearly 100% Full Fleet** (All but 737-400s or Combis)	

Virgin america	**Full Fleet** 50+ planes	
UNITED	**Premium Service Fleet** 15 planes (JFK to SFO & LAX) and select 2-class regional jets	
AIR CANADA	**Select Flights** Full domestic fleet by end of 2015	

International Inflight

American Airlines	14 planes	
EVA AIR	7 plane	
Aer Lingus	TBD planes	
KLM	7 plane	
virgin atlantic	16 planes	
AIRFRANCE	1 plane	

CHINA AIRLINES	10 planes
Malindo air	10 planes
Kenya Airways	12 planes
Garuda Indonesia	10 planes
scoot	20 planes
SINGAPORE AIRLINES	28 planes
JAPAN AIRLINES	53 planes

International Inflight

EMEA International

Lufthansa	112 planes Boeing 747, Airbus 330 and 340	AIRFRANCE	1 planes
ETIHAD	67 planes	KLM	1 planes
Aer Lingus	8 planes	Kenya Airways	3 planes
Malindo air	3 planes	TRANSAERO	15 planes
		virgin atlantic	6 planes Boeing 787

APAC International

SINGAPORE AIRLINES	6 planes	JAPAN AIRLINES	26 planes	
EVA AIR	5 planes	JAPAN AIRLINES	40+ Planes	gogo
CHINA AIRLINES	6 planes	scoot	6 planes	
Garuda Indonesia	9 planes			

North America

American Airlines	32 planes	DELTA	100+ planes	gogo

Inflight Charges will differ from supplier to supplier

WHAT SETS US APART

Providing a customisable solution to increase uptake on your core and value-add products while adding new revenue streams and opening a valuable two-way communication channel post departure.

MOBILE ● WIFI ACCESS ● APP ● GEOLOCATION

- White-label turnkey global roaming provider

- Ancillary revenue stream, adds value to your existing offers

- Real-time big data on traveller geo-demographics

- Cloud based, multilingual and multi-currency platform

- Geo-marketing and emergency notifications

- Integration into member programs or bundling with core product

Let's unite!

**We look forward to future
opportunities working with you.**

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United Networks

Limited