



ELIMINATING PAPER RECEIPTS FOR GOOD



# MEET THE FOUNDERS



PAUL WEINGARTH



SPIRO ROKOS



MIKE BOYD



# THE PROBLEM...



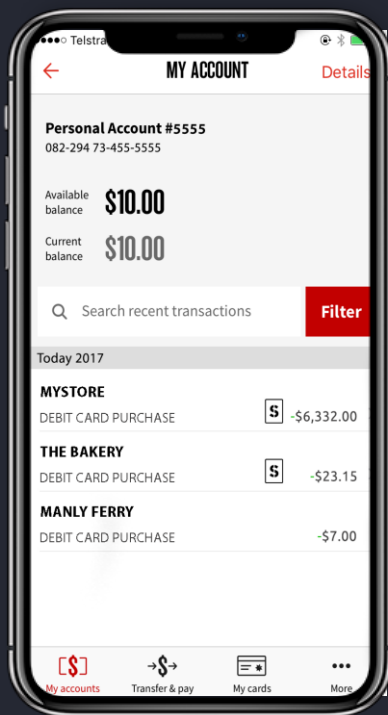
 THE GEORGE CASTANZA PROBLEM



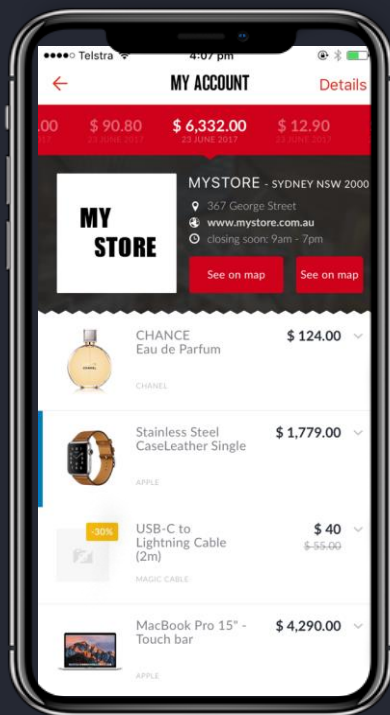
Turn the **END** of every transaction...



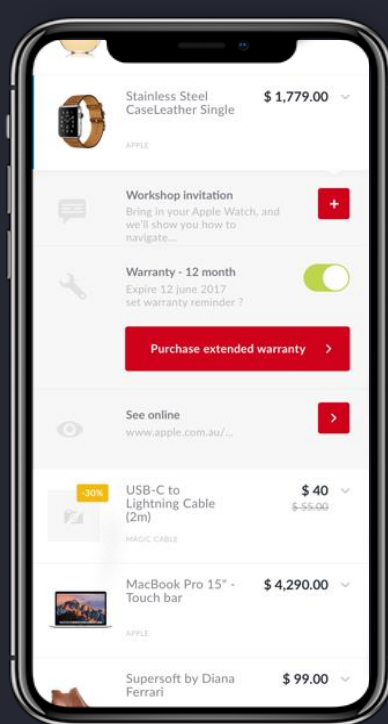
...into the **START** of a meaningful relationship!



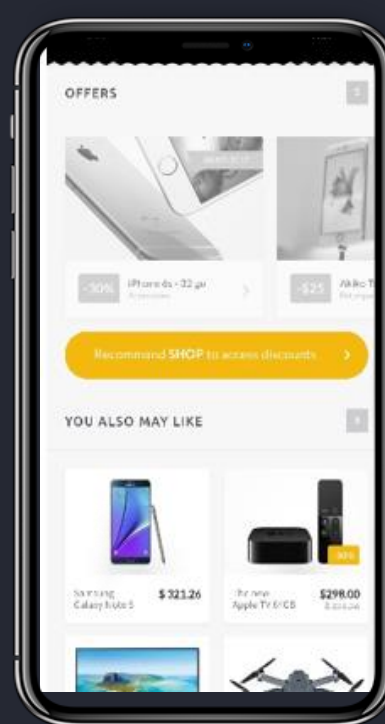
BANKING APP



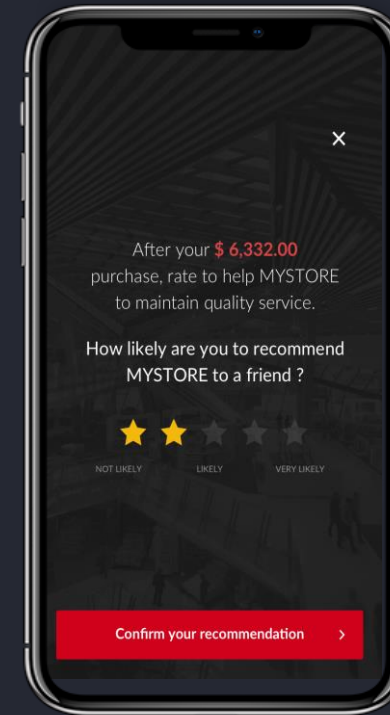
RICH RECEIPT INFO



AUTO REMINDERS

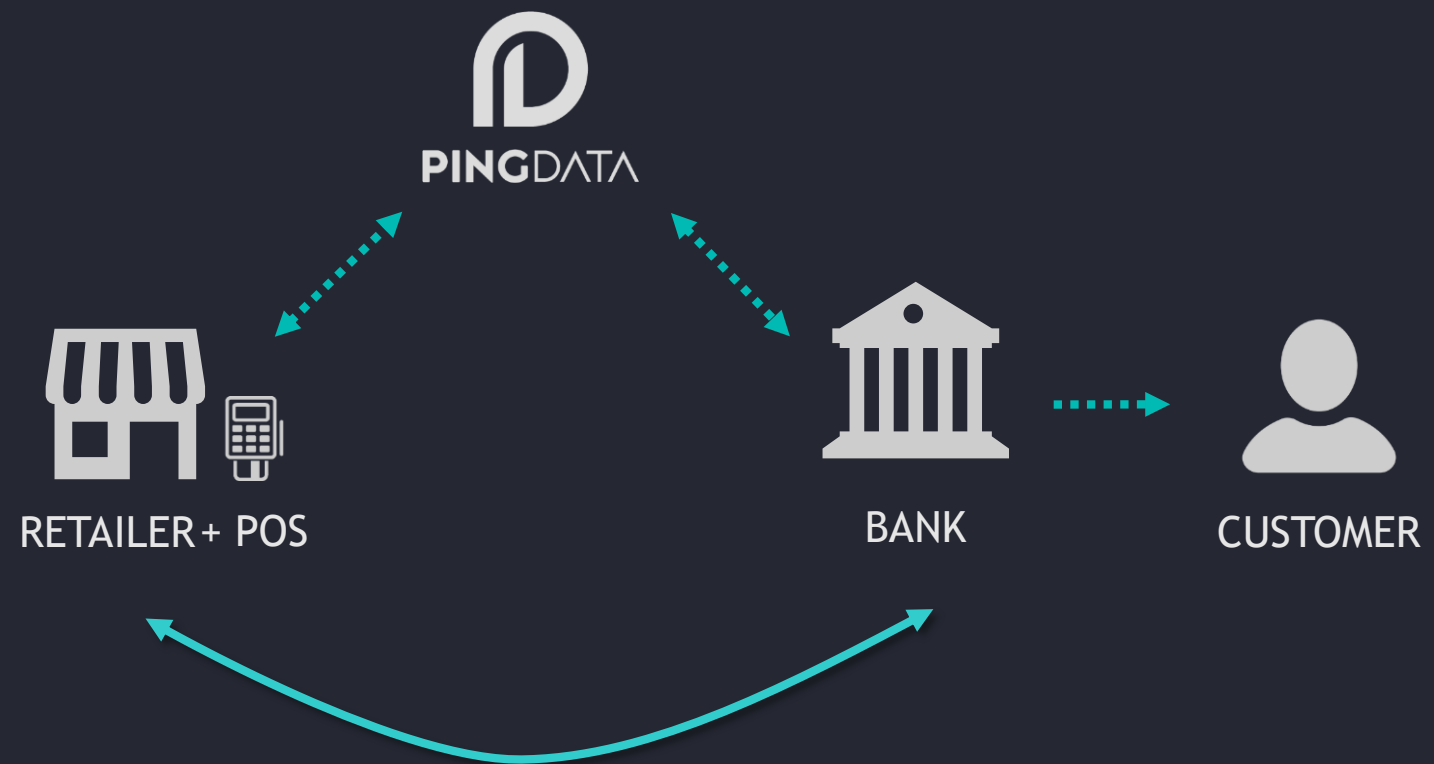


TARGETTED OFFERS

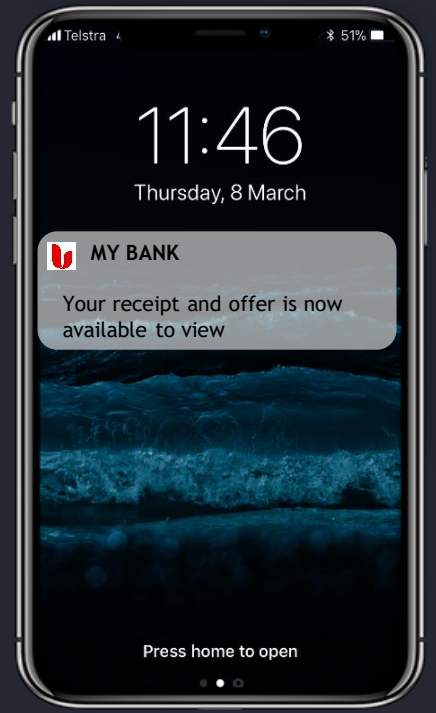


RATINGS/FEEDBACK

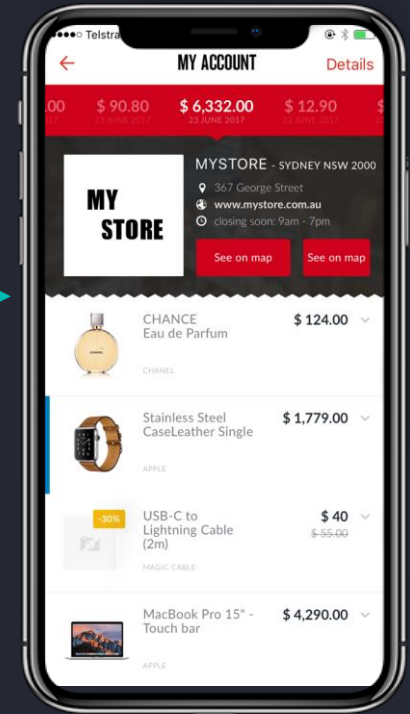
# HOW DOES IT WORK?



DATA EXCHANGE  
CLOSES THE LOOP



BANK NOTIFICATION



SMART RECEIPT



**MERCHANT** - Knows **WHAT** is purchased



**BANK** - Knows **WHO** is buying





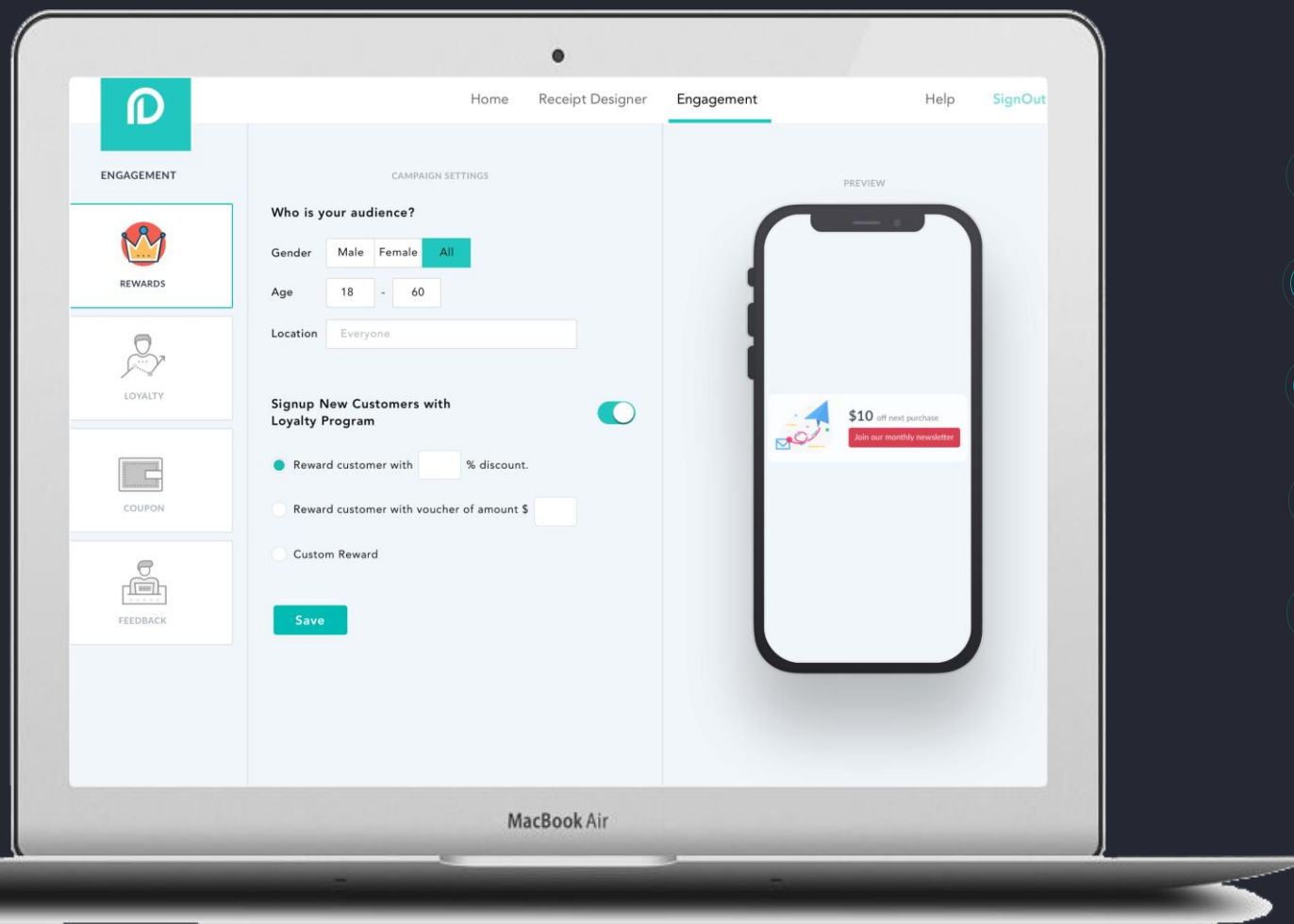
# UNLOCKING A NEW WORLD OF DATA FOR RETAILERS








## MERCHANTS CAN TRACK CUSTOMER INSIGHTS:

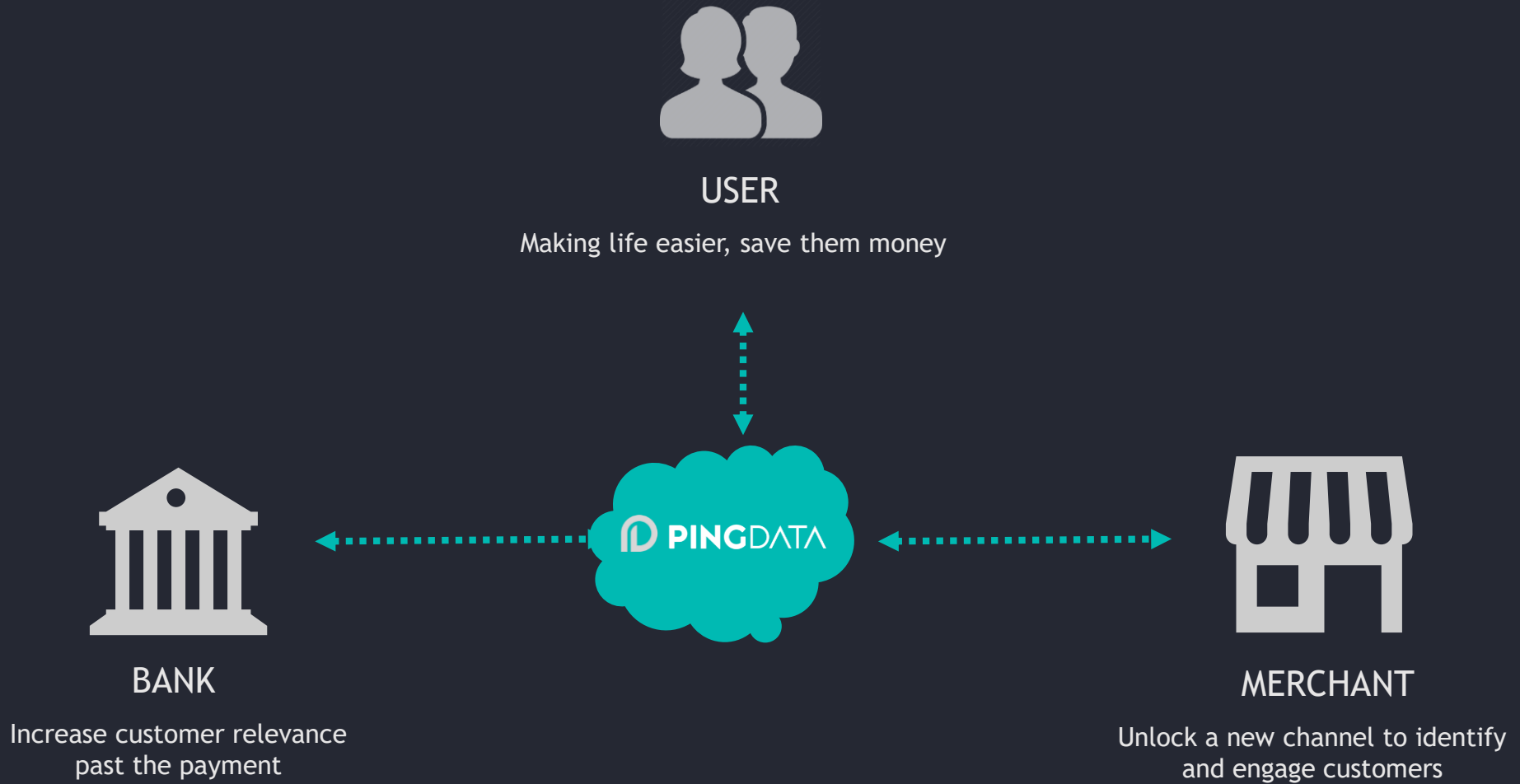
- Unique identifier
- Age range
- Gender
- Postcode

# ACTIONABLE DATA IS WHAT THEY WANT



## Configure offers / rewards / ratings:

-  Product purchased
-  Age
-  Gender
-  Postcode
-  Frequency



# Disruption...

...is not on the horizon. Its happening **NOW!**

RETAILERS are under threat from online



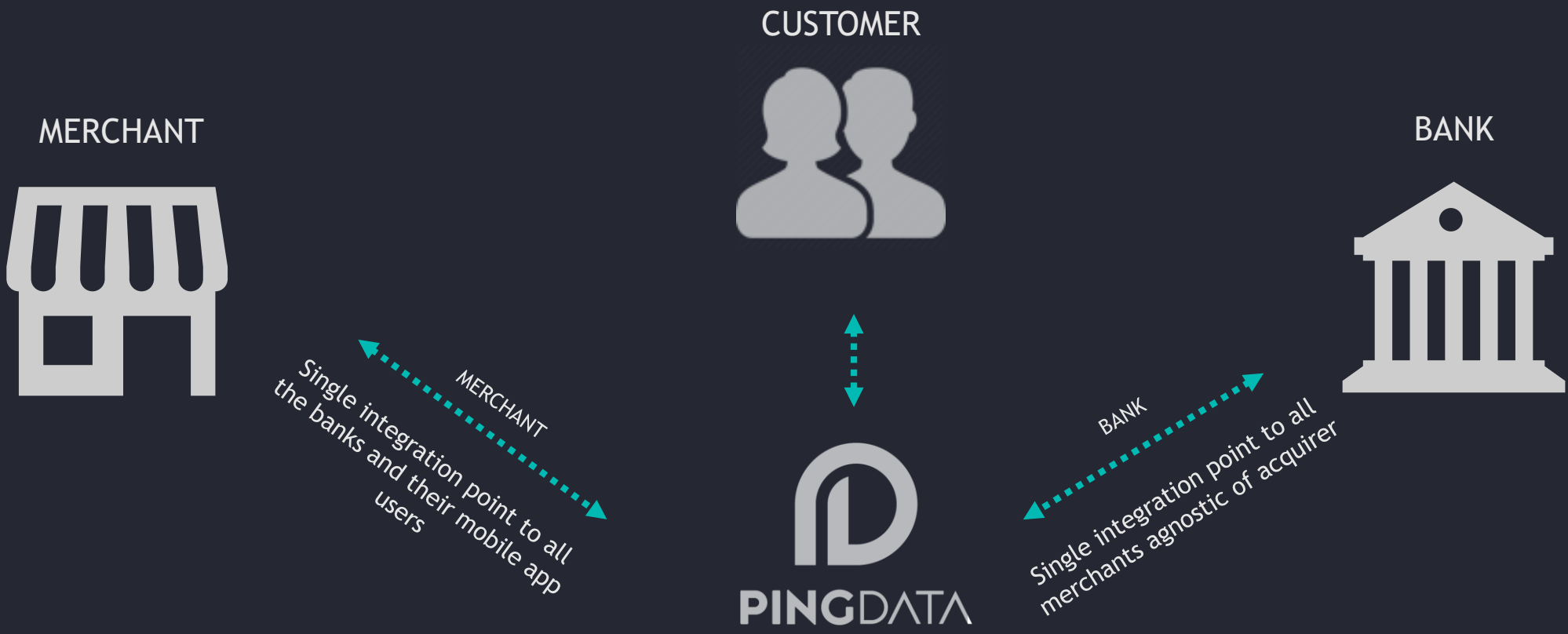
BANKS are being disintermediated



Connecting meaningfully with consumers is an **IMPERATIVE** for merchants and banks

# WHY PING DATA?

By being truly agnostic, PingData can deliver scale through “one to many” integrations..



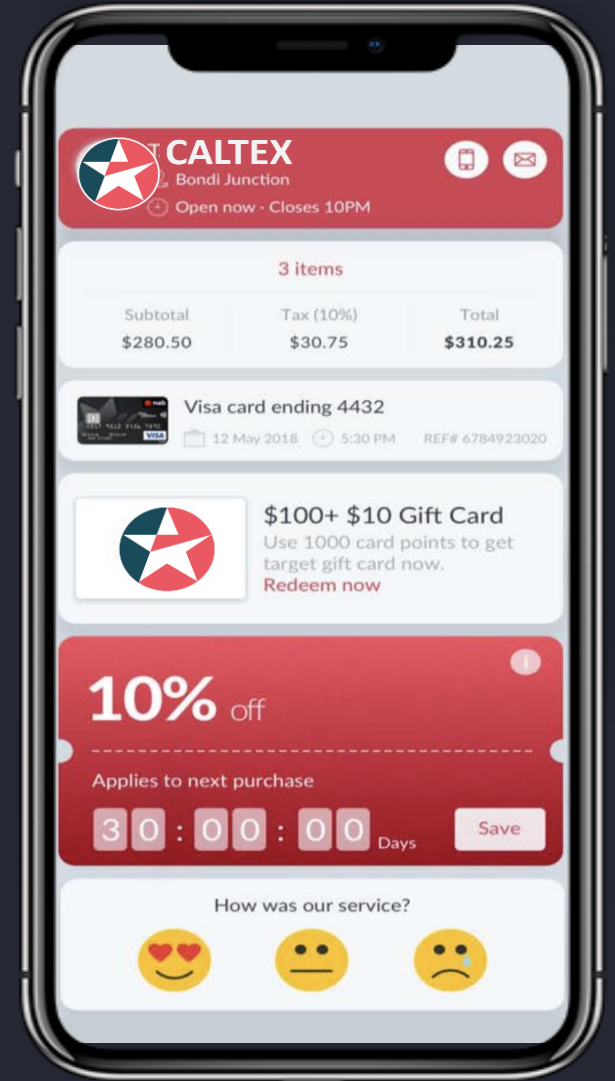
This turbo charges the network effect..

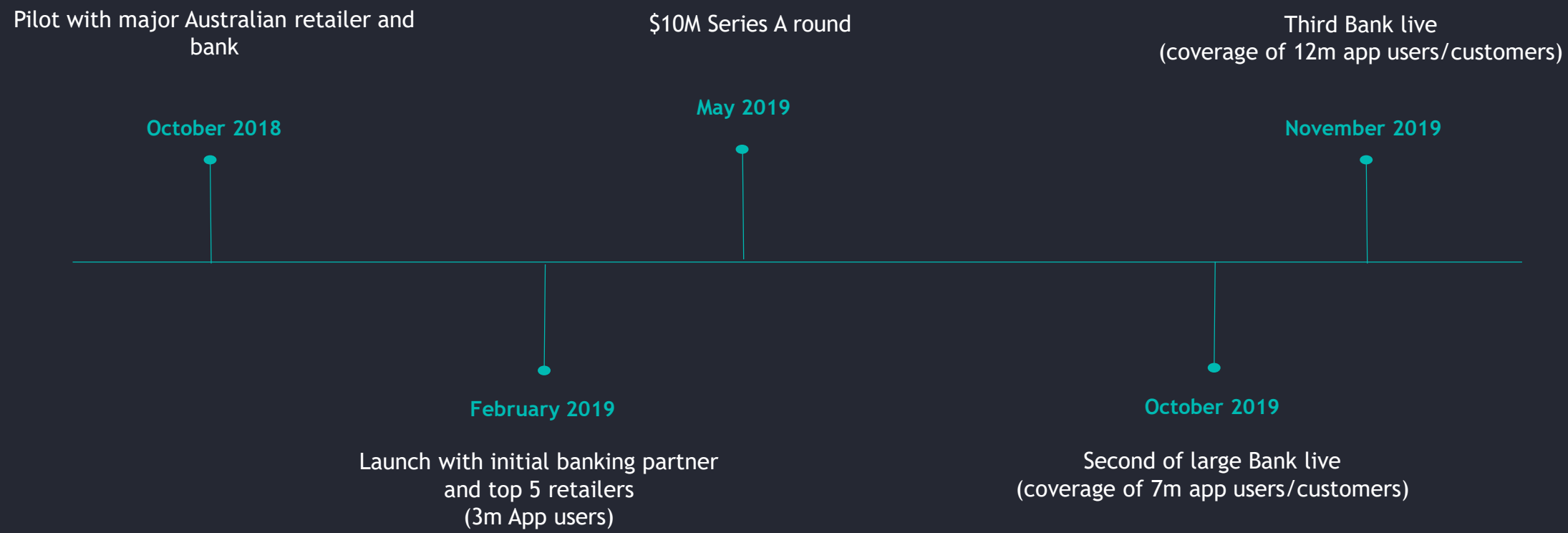
# A GLOBAL STANDARD

 PINGDATA

&

**VISA**





**300 BILLION**

**TRANSACTIONS EACH YEAR**





**THANK YOU**

**PAUL@PINGDATA.IO**

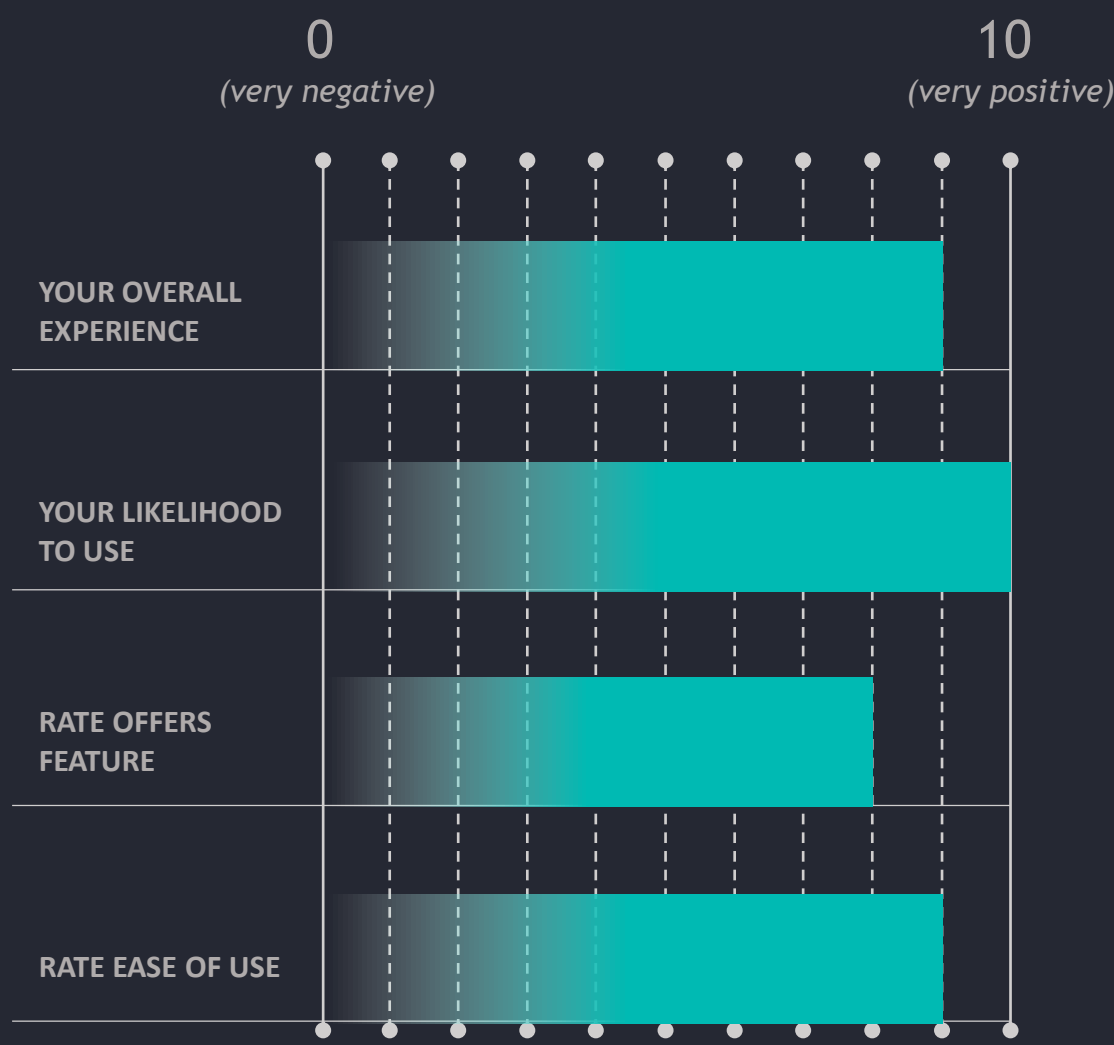
## SCOPE

Over **40** participants...

...across **6** weeks with...

...over **500** transactions

## QUANTATIVE FEEDBACK



## QUALITATIVE FEEDBACK

“SEAMLESS from a customer perspective”

“I LOVE IT”

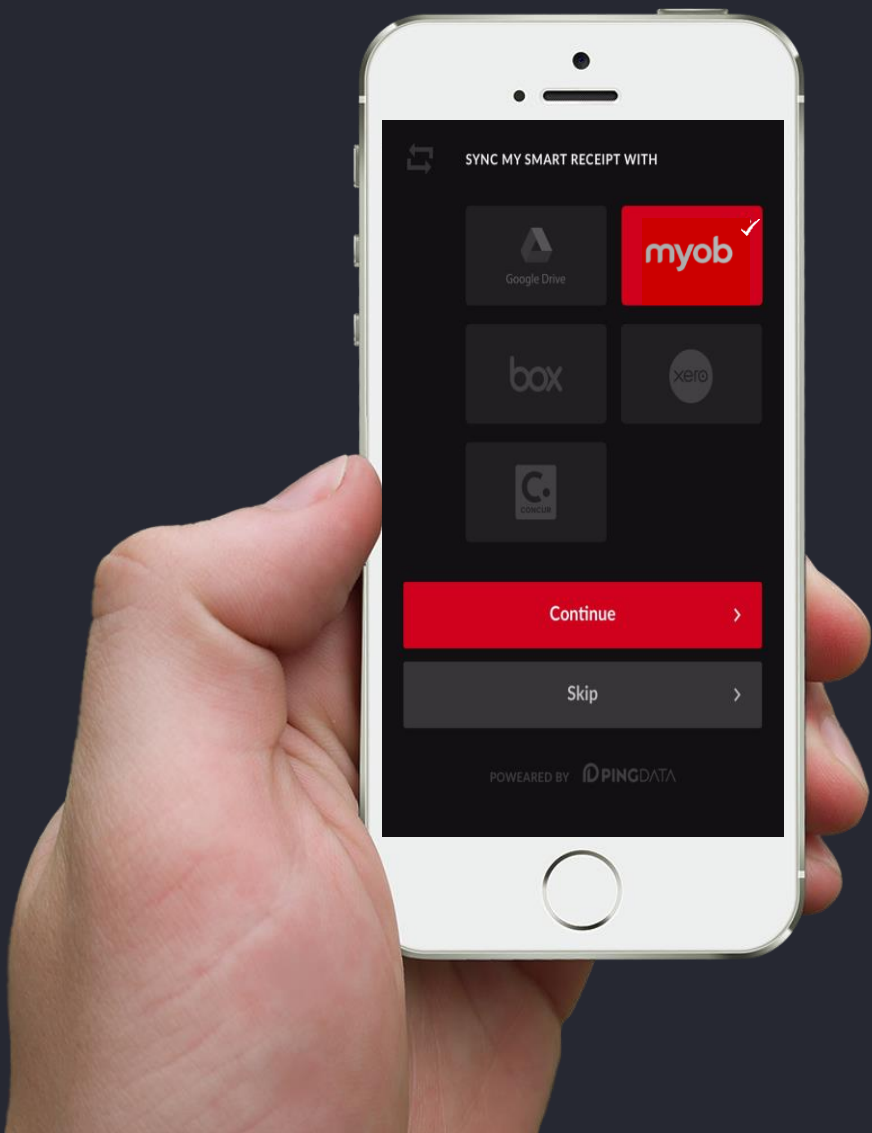
“EASY to use and very VALUABLE features”





“Overall a GREAT EXPERIENCE”

“GAME CHANGING”

“Amazingly SIMPLE”

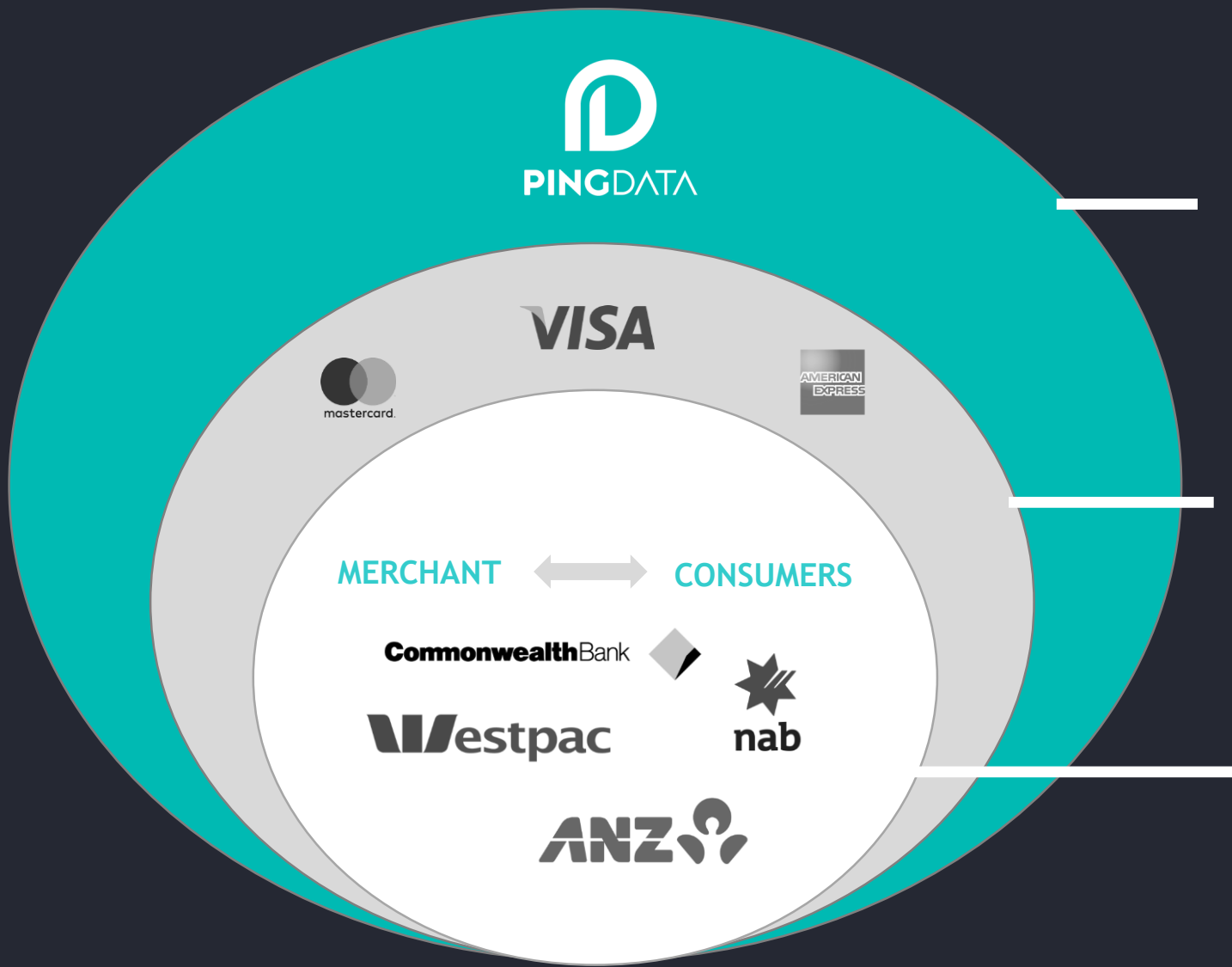
“GREAT for our customers”



-  Customer links their MYOB account to their mobile banking account
-  Customer pays as normal with bank card at participating merchants (or they can scan into their banking app)
-  Ping match receipt to customer banking app (our core product) and then receipt data feeds through to the linked MYOB account
-  Receipt delivered into MYOB app and Backoffice in near real time



# PING DATA: ENABLING CLOSED LOOP COMMERCE



## HOLISTIC

PingData bring together ALL networks enabling the ecosystem to interact in a consolidated, closed loop network.

## MACRO

Schemes provide network enabling inter-bank transactions

## MICRO

Banks each have their own direct merchant and consumer relationships -> market fragmentation.





# PINGscan: Ubiquitous solution from day one with an ‘instant’ receipt scanning solution

An instant scan with 85%+ accuracy. Our SDK uses Machine Learning on device, in real-time so users can quickly edit any errors if detected.

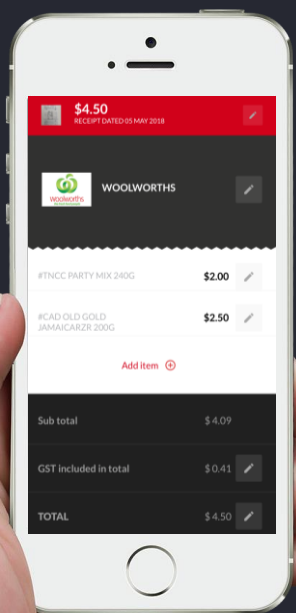
1

Scan paper receipt inside MYOB app powered by PINGscan SDK



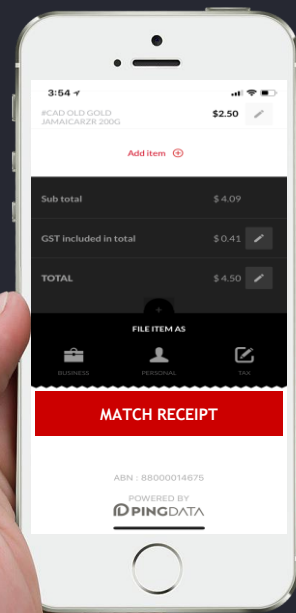
2

Digitised within 1-2 seconds! Includes: MID, Date, Amount, SKU, GST and more...



3

Automatically “MATCH RECEIPT” to bank feed



4

Digitised receipt and original image of paper receipt saved to relevant transaction

