EVERYTHING
IoT
PROPELLING IOT INNOVATION

About Myself

Eitan Bienstock

Founder & CEO

Everything IoT

What is IoT about?

Instrumenting the physical world to digital

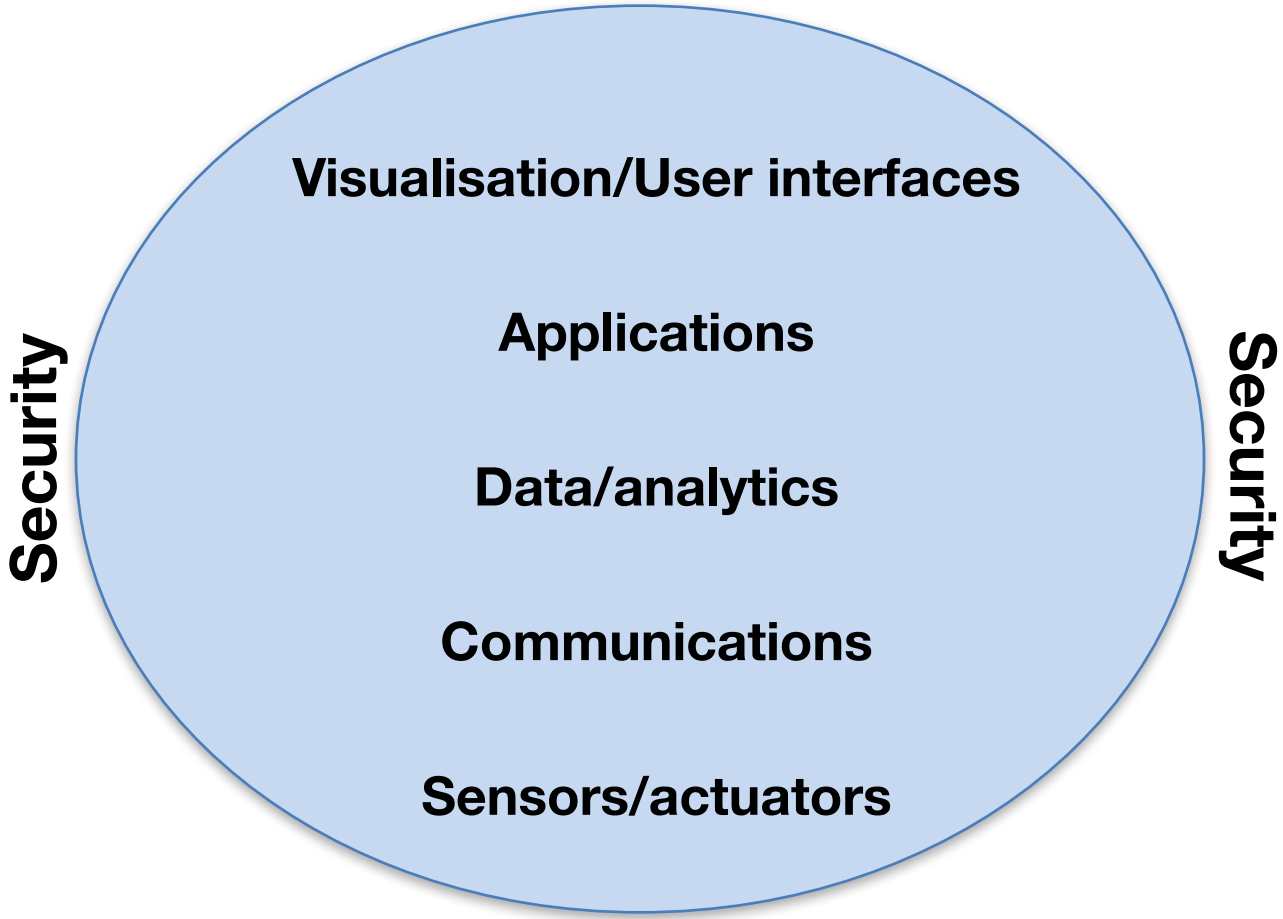
Collecting, transforming and sharing data

Using analytics to gain insights, find patterns

Predict performance, opitmise Systems

Data-driven user assistance and process automation

The IoT Stack



Why now?

99%
Of things in the world are still not connected

20x
Cost of sensors
In past 10 years

40x
Cost of bandwidth
In past 10 years

20x
Cost of processing
In past 10 years

1 Trillion
Connected thing by 2035

Source: Goldman Sachs

Everything is Getting Smarter

Smarter Homes

There are a thousand use cases for Smart Homes. The challenge is where do you start? Which is the most important problem to solve and which one will have the greatest return? This goes far beyond coloured LEDs, webcams and remote door locks.

Smarter Aging

We're living longer but can we age smarter? The Internet of Things is driving a new found energy around Digital Health and helping people realise their desires to better manage their finances, stay healthy and live with freedom and dignity.

Smarter Agriculture

Smart sensor technology is enabling a vast array of innovation in agricultural which is driving operational efficiencies and greater yields.

Smarter Retail

From improved logistics to climate controlled clothing; from smart dressing rooms to interactive maps that know how to direct you to just the right special gift - smarter retail is a completely untapped market. Arguably IoT gives bricks & mortar retail a potent weapon to compete against digital only businesses.

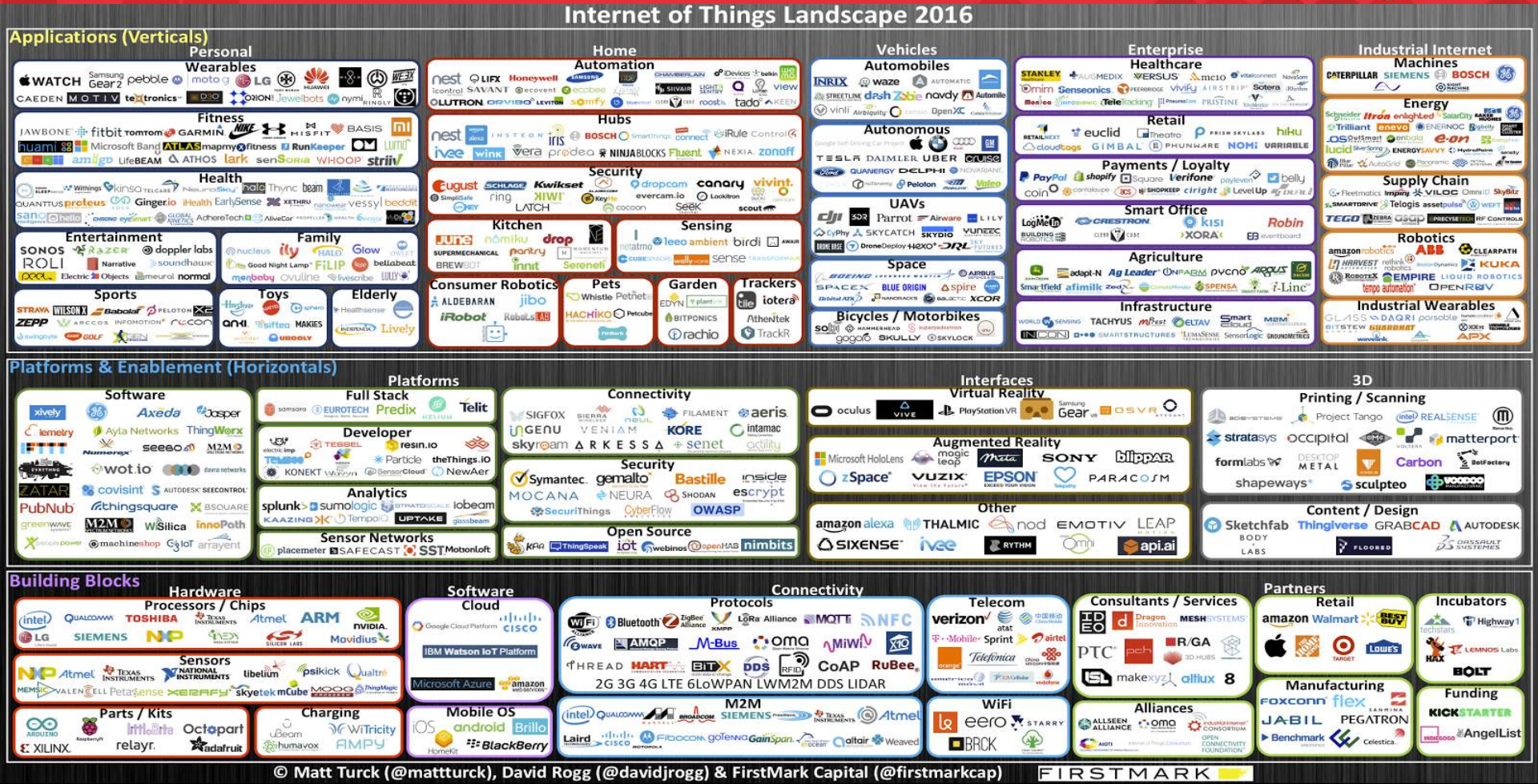
Smarter Health & Wellbeing

We're living longer and have access to more health facilities than ever before. But public health is under massive funding and scaling pressure and US companies such as Fitbit, Jawbone and Apple have dominated the Consumer IoT space. But what's next and how will Australia play a role in the global challenges around health, ageing and wellbeing.

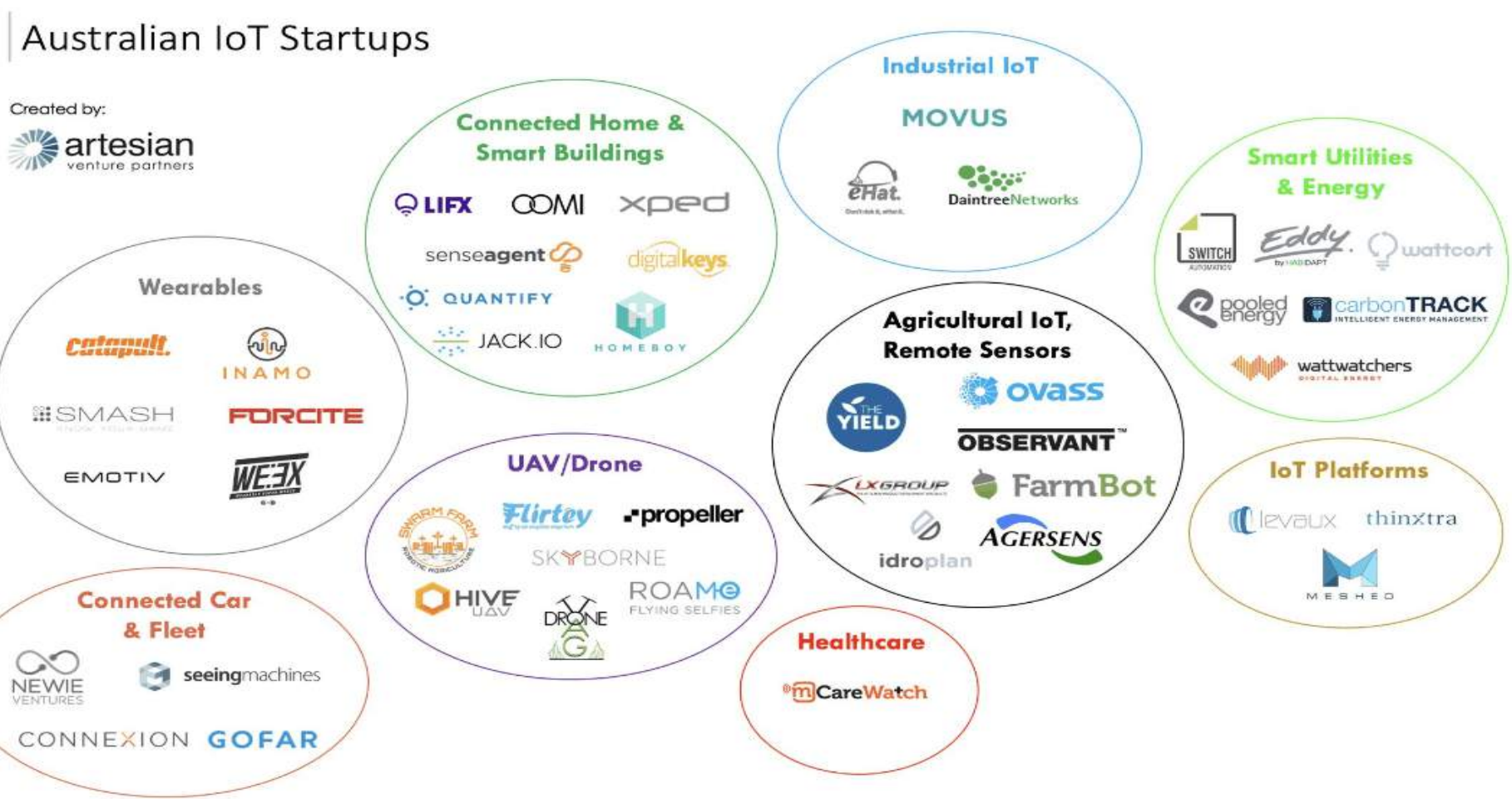
Smarter Cities & Logistics

How will IoT invent the future of Australian cities and the transport logistics that feed them? A great deal of research and trials have already been done in this sector - but it still seems long way off from everyday reality.

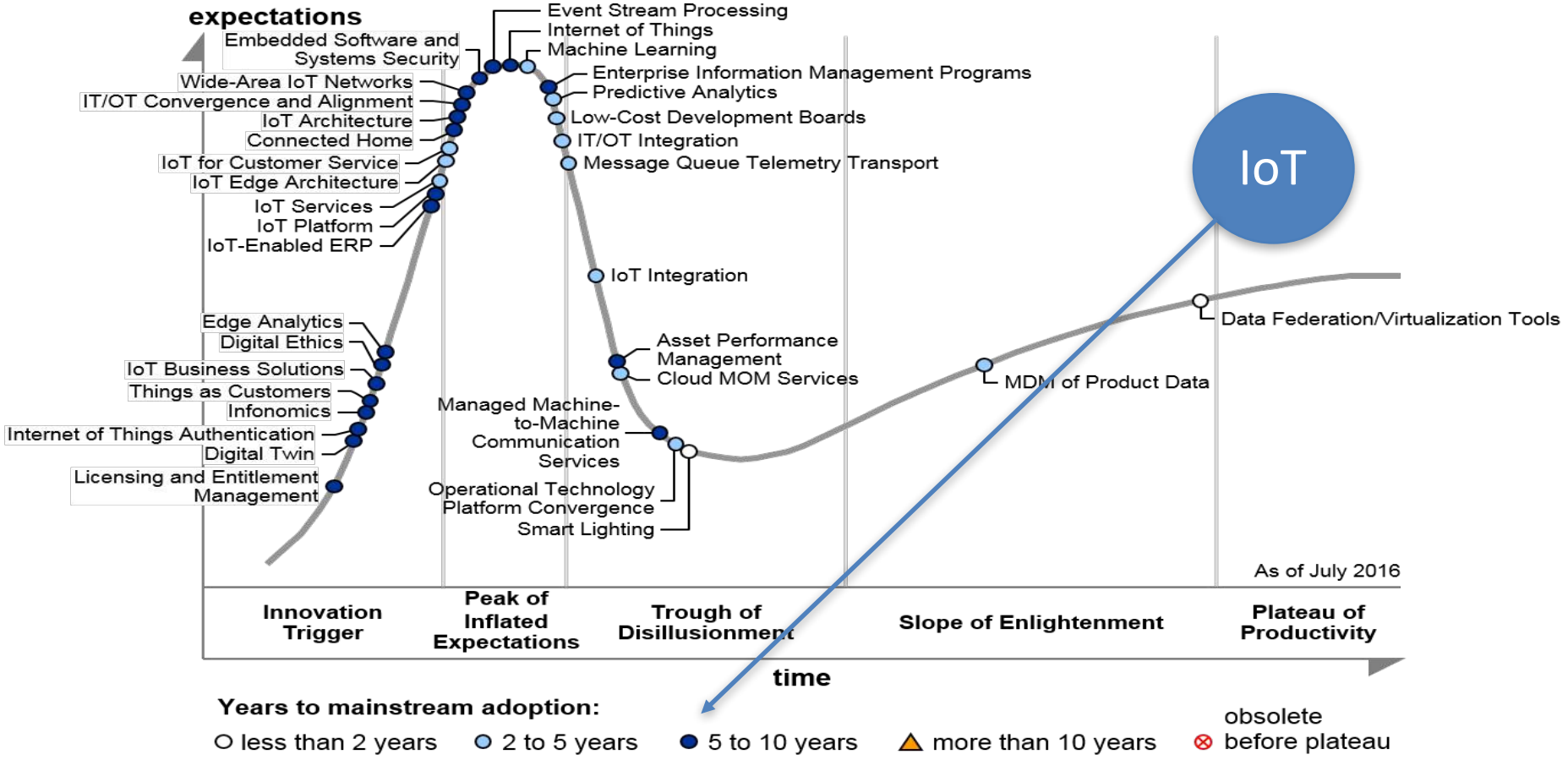
A Very Busy Space…



Australian Startup Examples

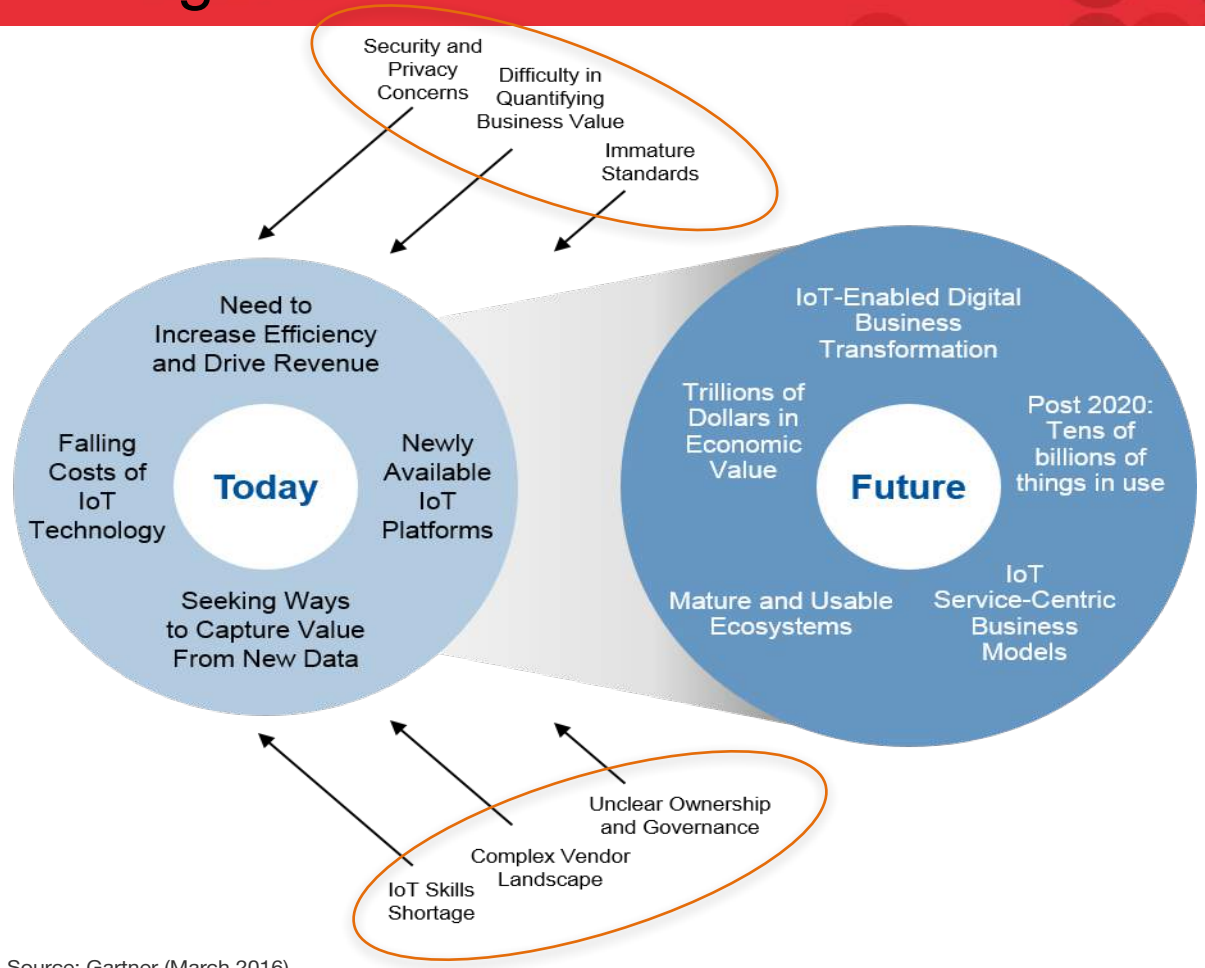


The Hype Cycle for IoT



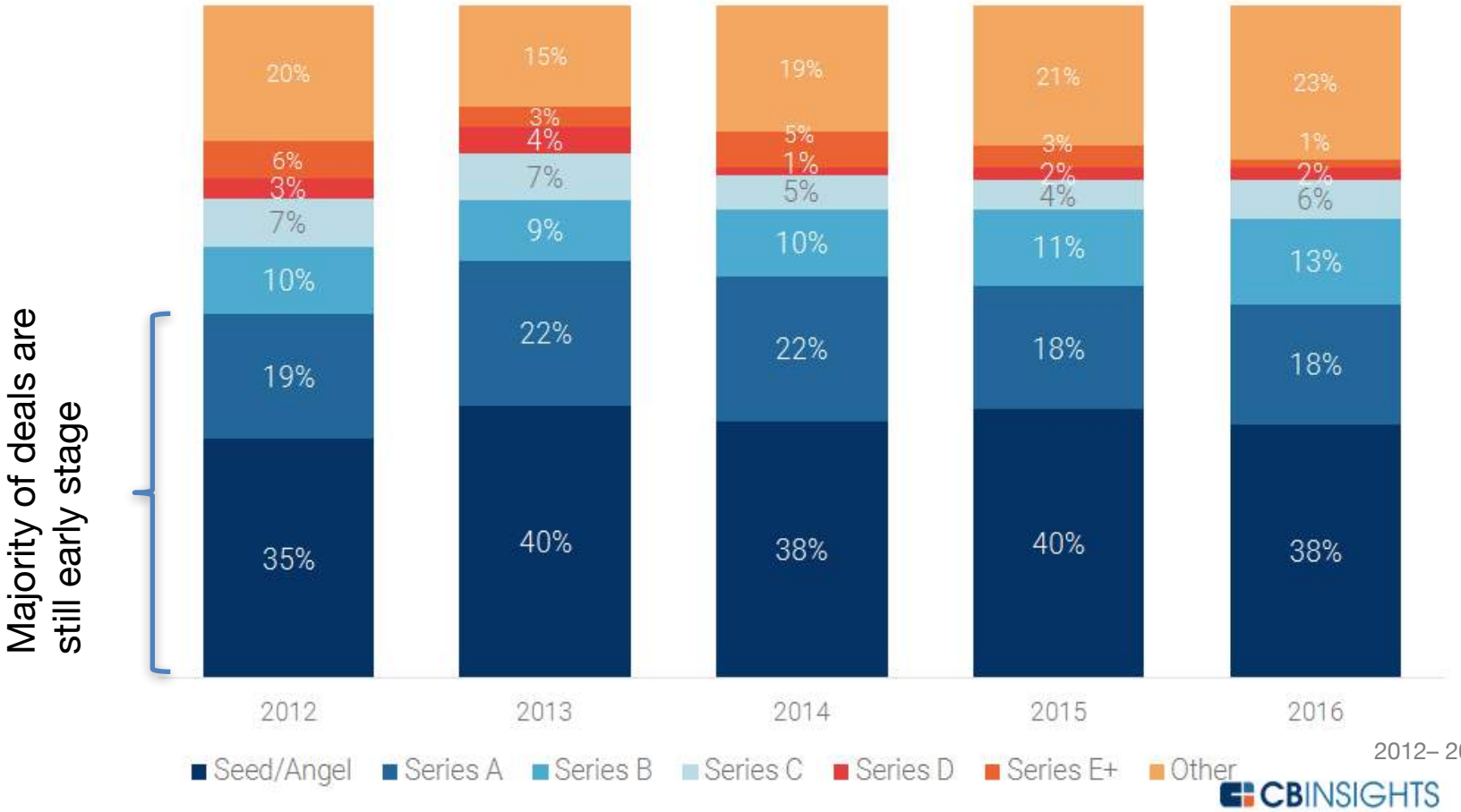
Source: Gartner (July 2016)

Current Challenges for IoT



Source: Gartner (March 2016)

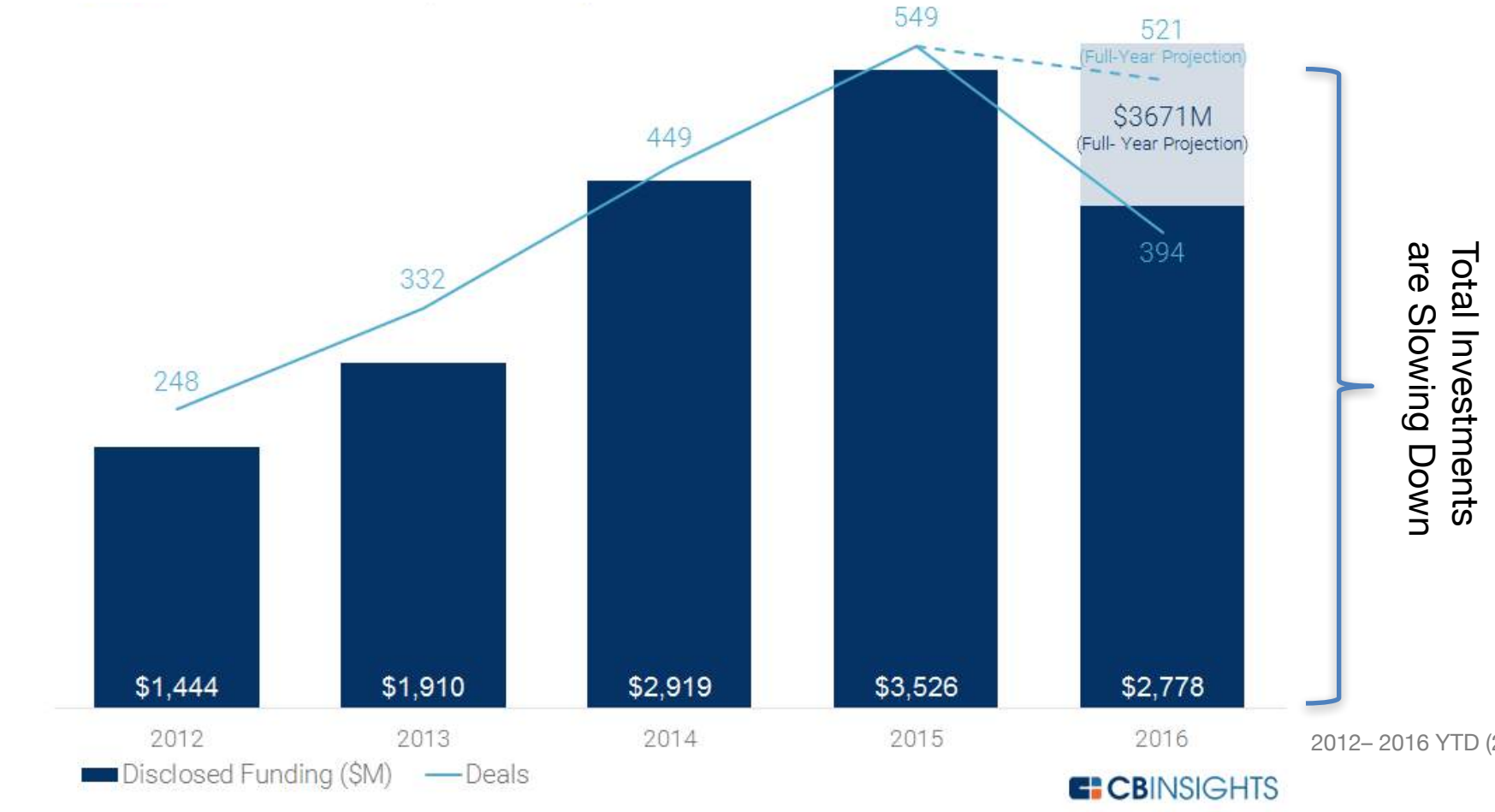
IoT Global Deal Share



2012– 2016 YTD (2/10/16)

CBINSIGHTS

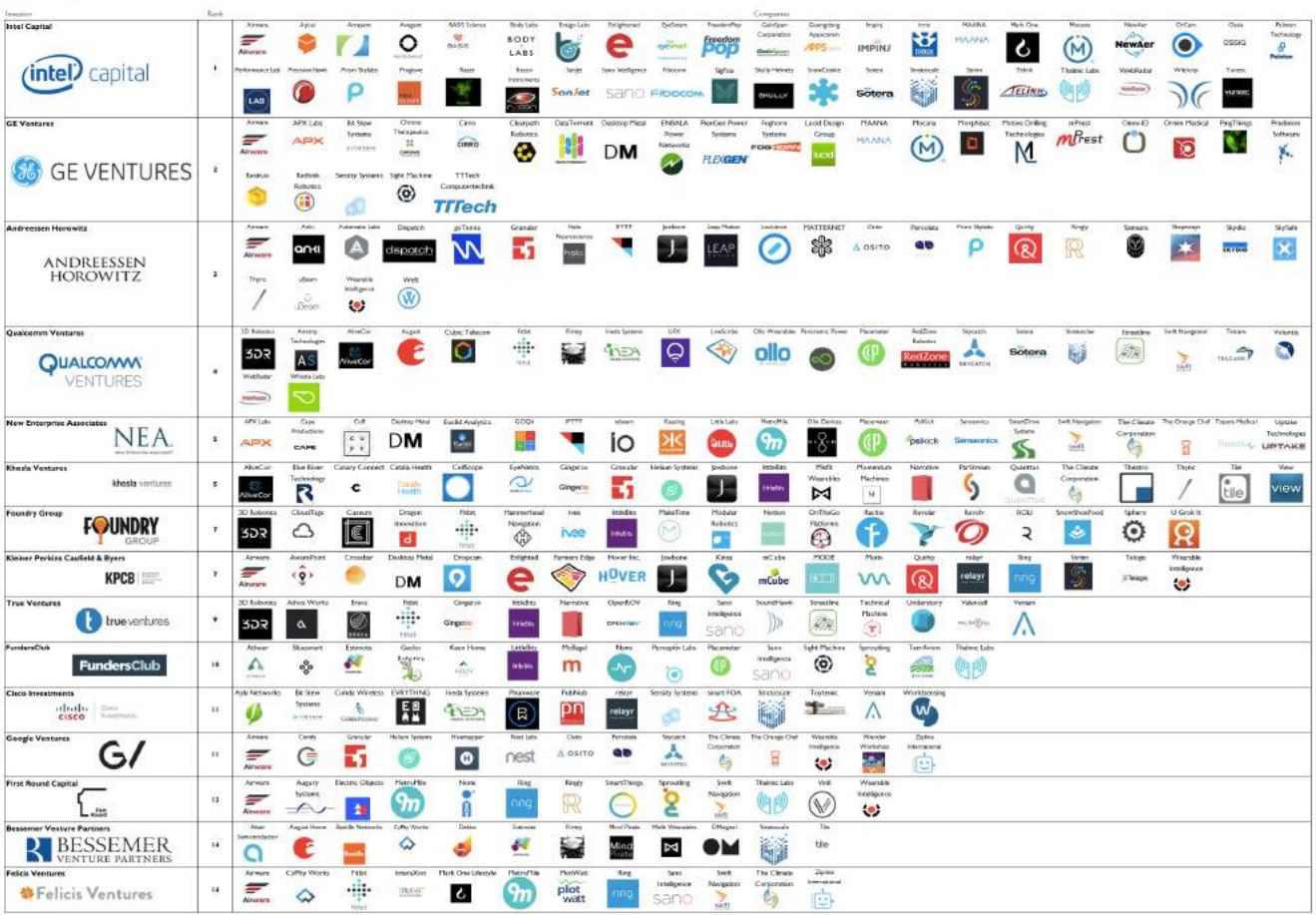
IoT Annual Global Financing History



Total Investments are Slowing Down

2012– 2016 YTD (2/10/16)

The Most Active Investors in IoT



Propelling IoT Innovation

- Everything IoT mission is to **accelerate and propel IoT Innovation** through close collaboration between leading corporates and innovative startups. Through series of highly focused **events** and IoT support programs, we bring together Corporates, Startups, Government, Universities and Investors in areas such as data security, smart cities/transport, agriculture technology and healthcare. We cover both Industrial and consumer IoT. We operate in **Australia, Israel and Singapore**. Since October 2015 we run five highly successful events introducing dozen of IoT startups. Our partners include world leaders such as: **Intel, Cisco, Microsoft, Amazon Web Services, Telstra, KPMG, Commonwealth Bank, CSIRO/Data61, University Technology Sydney** and others.

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Welcome to

EVERY THING IoT

DATA SECURITY FORUM

9 March 2016

"Data Analytics meets Cyber Security"

ATP Innovations
Success multiplied

KPMG

CISCO

intel
experience what's inside

UTS
UNIVERSITY OF TECHNOLOGY SYDNEY

LX GROUP
THE IoT & M2M PRODUCT DEVELOPMENT SPECIALISTS

PROPELLER

Israel Trade Commission

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SMART CITIES FORUM

12 May 2016

"Unlocking Australia's Smart Cities Potential"

CISCO

KPMG

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BlueChilli

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AGRI-TECH FORUM

14 July 2015

"Unveiling Australia's Agriculture Tech Potential"

KPMG

BlueChilli

CommonwealthBank

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#eIoT2016

THE GLOBAL LEADERSHIP SUMMIT

14 October 2016

KPMG

CAN

Microsoft

DATA 61

CSIRO

amazon web services

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happiest minds
The Mindful IT Company

Stay Connected to IoT Innovation

To be part of our global IoT Hub

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