




The Kohab Vision

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An illustration on a dark blue background. In the center, the text "that's just how it is." is written in white. Surrounding the text are two stylized human figures, one on the left and one on the right, both with dark blue bodies and heads. Each figure has a circular icon floating above their head. The figure on the left has a house icon, an envelope icon, and a speech bubble icon. The figure on the right has a house icon, a mouse cursor icon, and a speech bubble icon. In the background, there are faint silhouettes of a person with red hair and a person with a blue cap, both with green shirts. There are also several other floating icons: a house, an envelope, a speech bubble, and a mouse cursor.

that's just how it is.



Kohab

A social property network



Your property journey

Beach Suburbs

with Julie, Rick and 2 others



50 Barrenjoey Rd. Avalon
\$1,850,000
 2 1 1

Julie July 6
No photos of the bathroom though -
is there a full size bath?



SOLD
58/11 Ocean Street, Narrabeen
SOLD FOR \$1,400,000
private treaty 06/08/2018
 2 1 1



89 Warringah Road, Narrabeena
\$1,400,000
 2 1 1



6/12a Corella Street, Freshwater
\$2,200,000
 2 1 1

Asura July 6
This is exactly the view I was after.
100% from me!



50 Barrenjoey Rd. Avalon
\$1,850,000
 2 1 1



50 Barrenjoey Rd. Avalon
\$1,850,000
 2 1 1

- A new home for your property goals
- taking the best features and user experience of social platforms and connecting it with over 100,000 live property listings
- A human centered experience putting buyers in the driver's seat.
- The natural evolution of digital classifieds
- Share it with your buying partners and invite them to collaborate
- Integrated messaging and alerts to make each board a living thing

The Property Dash

Chat

Julie July 6
No photos of the bathroom though - is there a full size bath?

James July 6
Don't worry it'll be the first thing I check at the inspection!


Julie July 6
Correct. I'm not doing the tiny bathroom thing again. A lady needs space.

James July 6
In that case I'll also be checking out the TV area. A lad needs space too.

Write a Comment...

Home Share Bookmarks Favorites Lightbulb Scales Plus

Enquire Now



5/56 Pacific Parade, Dee Why
\$1,400,000


2 1 1 Add to Inspections

Meticulously designed and built to the highest standards, this full brick quality home with top of range inclusions, must see it to believe it!

Features include:

- * Spacious open plan living with high ceilings
- * Four bedroom home, two with ensuites
- * Exclusive master bedroom on first floor with expansive Botany Bay views
- * Internal access to double garage and storage space
- * Multiple living area

belle PROPERTY



Raj Simpson
Belle Property, Dee Why

Enquire Now

Full Details

Powered by **onthehouse.com.au**
Your Home for Property Research

- The Dash interface allows for chat and property details/collaboration in the same interface.
- No more separating property data and chat across different platforms, email, sms, facebook, Whatsapp and phone - everything is available in one contextual experience.

The Neighborhood

Chat

Julie July 6
No photos of the bathroom though - is there a full size bath?

James July 6
Don't worry it'll be the first thing I check at the inspection!

Julie July 6
Correct. I'm not doing the tiny bathroom thing again. A lady needs space.

James July 6
In that case I'll also be checking out the TV area. A lad needs space too.

Julie has added **Dee Why Bowling Club**
 To Neighborhood

Write a Comment...

Enquire Now

Find businesses and places in this neighborhood Show **Schools** Overlay **None**

Dee Why Public School
Regent St, Dee Why NSW 2099

4 minutes 10 minutes

Powered by **onthehouse.com.au**
Your Home for Property Research

- The “Neighborhood” tab finally makes maps meaningful when looking for property.
- Define points of interest that are relevant to you, and get important information and overlays to help make better, contextual property decisions.

Chat Directly with Agents

The screenshot displays a web-based chat interface for Belle Property. At the top, there's a navigation bar with icons for home, search, documents, coffee, lightbulb, scales, and a plus sign. A 'Message Agent' button is visible in the top right. The chat window shows a conversation between James and Raj. James asks about an inspection on Saturday, and Raj responds that it's not possible until a weekday. The chat messages are dated July 6. Below the chat, there's a property listing for '5/56 Pacific Parade, Dee Why' priced at '\$1,400,000'. The listing includes a photo of a modern living room, a '2' '1' '1' icon, and an 'Add to Inspections' button. The description highlights the home's high standards and features. A list of features includes a spacious open plan, four bedrooms, an exclusive master bedroom, and multiple living areas. The listing is by Raj Simpson, a Belle Property agent, with an 'Enquire Now' button. At the bottom, there's a 'Full Details' button and a note 'Powered by onthehouse.com.au Your Home for Property Research'.

belle PROPERTY You are chatting to Raj Simpson from Belle Property, Dee Why

James July 6
Hi Raj - I'm interested in 5/56 Pacific Parade, Dee Why.

Raj July 6
Hey James, nice to meet you! It's a beautiful place isn't it. Interested in setting up an appointment?

James July 6
I know the official inspection isn't till Saturday, but any chance of a weekday?

Raj July 6
Let me have a chat to the owner - that should be ok. Give me till this afternoon

5/56 Pacific Parade, Dee Why
\$1,400,000

belle PROPERTY

Raj Simpson
Belle Property, Dee Why

Enquire Now

Powered by **onthehouse.com.au**
Your Home for Property Research

- Kohab members can use the property dash to chat directly with Agents for each property.
- The chat system integrates directly into Agency CRM systems, or can even be used via email if necessary.
- This gives Agents and buyers unprecedented options for direct communication via an integrated digital platform.

Welcome home, Darren

[My Boards](#)
[Followed Boards \(6\)](#)
[Featured](#)
[What's Hot](#)

Monthly Auction Hitlist ***
 12 properties
RayWhite

Dee Why Townhouses ***
 12 properties
belle PROPERTY

Beachside Bargains ***
 12 properties
PURPLE BRICKS

Investar Properties to Watch ***
 12 properties

- An entirely new ecosystem of curated “Public” boards offered by Real Estate Agents, Buyers’ Agents, Property publishers and influencers.
- A new way to discover curated property options - 100% opt in, allowing buyers to subscribe and follow new developments important to them



Client Boards

Kohab Services Insight Raj

Holly & Pete's New Home

belle PROPERTY

with Holly, Pete and Raj Share

Wharfside Manly, NSW 2095
\$1,850,000
2 bedrooms, 1 bathroom, 1 parking

Pete July 6
I love this one - does it have the same style balcony as last week?

'Teneo' Alexandria, NSW 2015
\$2,200,000
2 bedrooms, 1 bathroom, 1 parking

Holly July 6
Nice view, but I'm worried the bedrooms might be too small. Definitely worth checking out though.

Pete July 6
I agree. Can we schedule an inspection this Wednesday?

Allure Apartments Beecroft, NSW
\$2,200,000
2 bedrooms, 1 bathroom, 1 parking

Raj July 6
I think this one's going to be perfect for you two. Thoughts?

- Real Estate and Buyers Agents can create private boards to share with select clients
- Comments are enabled on Client Boards to allow direct communication between agents and clients
- Agents or clients can invite as many people as they like to collaborate and advise on properties (solicitors, mortgage brokers, etc).



Where we are headed





Thank you



kohab



Our People: Kohab Founders



David Dawson Founder CEO - Kohab

Self-made, David's career started out in Moscow, Russia in the mid 90's where he spent almost five years, after completing his education in Switzerland. Upon returning to Australia in 1999, David purchased and ran a restaurant in Melbourne which was awarded 2 Hats by the prestigious 'Good Food Guide' publication.

His passion for and knowledge of financial markets then led him into a career as a headhunter and within four years he had started his own firm. Over the next decade, David built his business and reputation as being one of the best.

In 2014 he merged his business, PAC with Profusion, becoming the largest shareholder of the combined business and in doing so creating the largest independent Search and Recruitment firm within Financial Services in Australia.

In 2017, David founded Kohab with Co- Founder, Darren Clark.



Darren Clark Co-Founder CTO-Kohab

Darren has been at the forefront of digital platform development for over 20 years. Beginning his career in advertising, he has since built complex online platforms for a broad range of industries from Finance to entertainment, FMCG to retail, recruitment and property.

Throughout this time, his experience grew to encompass both the technical and creative challenges of bringing a platform to life, with a unique understanding of both how they are built and how they are perceived by audiences.

Darren found himself driven by a continuing passion to understand how technology can enable like-minded people to connect, collaborate and serve a common good.

To that end, after over a decade of work in the digital agency he founded, Darren set his sights on creating a new, fairer model for property ownership in Australia and across the world - that model became Kohab.

Our people: Kohab Management Team



Andrew Thain
Sales Director

Throughout his extensive sales career, Andrew has worked with a number of the world's largest multinational corporations, including Microsoft, Telstra, Westpac and AMP before a career transition saw him work on the Institutional Sales trading desk for Australia's oldest broking house E.L & C Baillieu.

Prior to joining Kohab, Andrew was a Director of Australia's leading shareholder and corporate governance, proxy solicitation and capital markets advisory firm GPS, heading up their business development division. This business was later acquired by leading global consultancy Morrow Sodali in early 2017.



Rick Salter
Creative Product Lead

Rick brings over 15 years' creative industry experience delivering exceptional interactive brand experiences across the web, mobile, gaming and social media.

He has delivered creative campaigns, UX and strategy for the finance, retail, entertainment and tech sector working with a diverse array of brands such as ING, Commsec, Business Insider, Google, CCA, Mazda, Samsung and Coles Australia.

He is inspired by how people choose to interact with technology and passionate about finding new ways to use digital to build brand narrative, engagement and success.



Lewis Pullen
Chief Marketing Officer

Having started his career with British Airways in loyalty and brand management, Lewis moved to head up marketing for Air New Zealand International. He has also worked in the Telecommunications start-up sector and before Kohab headed up marketing for Qantas, NRL and the Satellite Division of IAG.

Lewis has also been recognised twice by CMO Magazine Australia in the top 50 most innovative and effective marketers in 2015 and 2017 (www.cmo.com.au/cmo50).

Our People: Kohab Advisory Committee



Stuart Blake
Chairman of Kohab Advisory Committee

Stuart brings more than 25 years of Financial Services and Insurance experience across a variety of executive and management roles. Stuart has held the roles of CEO Satellite, Executive General Manager Challenger, CEO Affinity & Direct, EGM Sales & Service Executive and EGM Product & Underwriting with IAG and Wesfarmers.



Graham Mirabito
Property Data Specialist

Graham held the position of CEO of RP Data/CoreLogic for 11 years until February 2017. CoreLogic is the industry leader in property data and analytics, providing solutions to real estate, finance, insurance and government industries in Australia, New Zealand, UK, China and India.

He now manages a personal portfolio of FinTech and ReTech investments in the USA, Australia, Middle East and India.



David Armstrong
Company Accountant & Company Secretary at Kohab

David founded Armstrong Partners; a multi disciplined Chartered Accounting Practice in December 1993 to specialize in audit, tax, valuations, and expert reports and due diligence reviews. David heads the audit and management consulting services of the Practice. In recent years, these services have included preparation and sign off of IPO Accountants Reports, Audit and Due Diligence reports for listed and unlisted public companies in Australia.



Andrew White
Sparke Helmore

Andrew is the Chair of Sparke Helmore's Board and leads the firm's national Mining & Resources service line. He has more than 25 years' experience in mining, resources and property law.

Andrew graduated with a Bachelors of Arts and Laws from Sydney University in 1989, was admitted to practice in 1990 and joined the firm in 2001