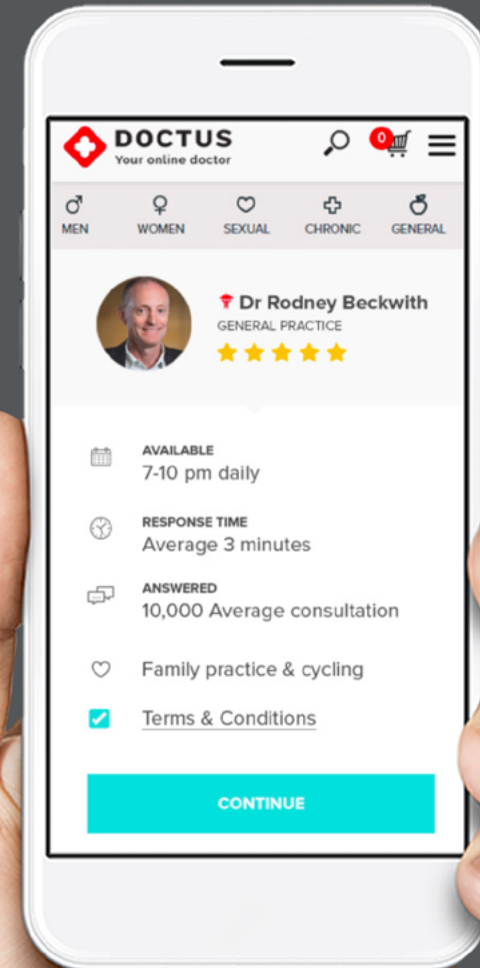




APP Disruptive Technology Lunch Series



Introduction



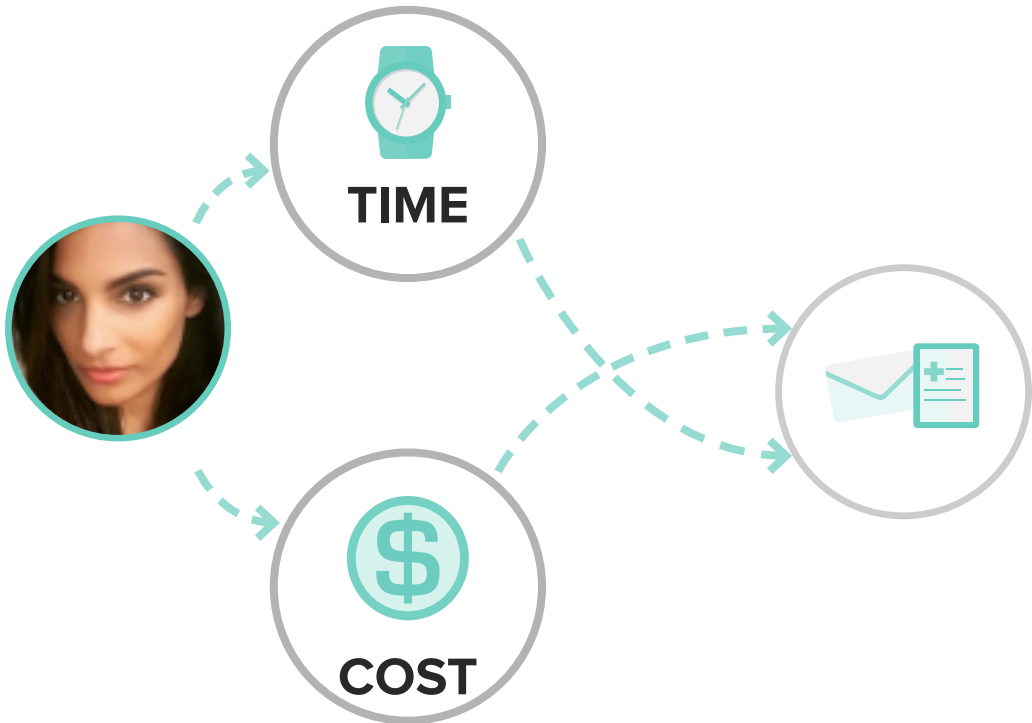
- 1. The State of the Nation**
- 2. Who We Are, What We Offer**
- 3. What's in it for You?**

The problem with Australian healthcare



INDIVIDUAL

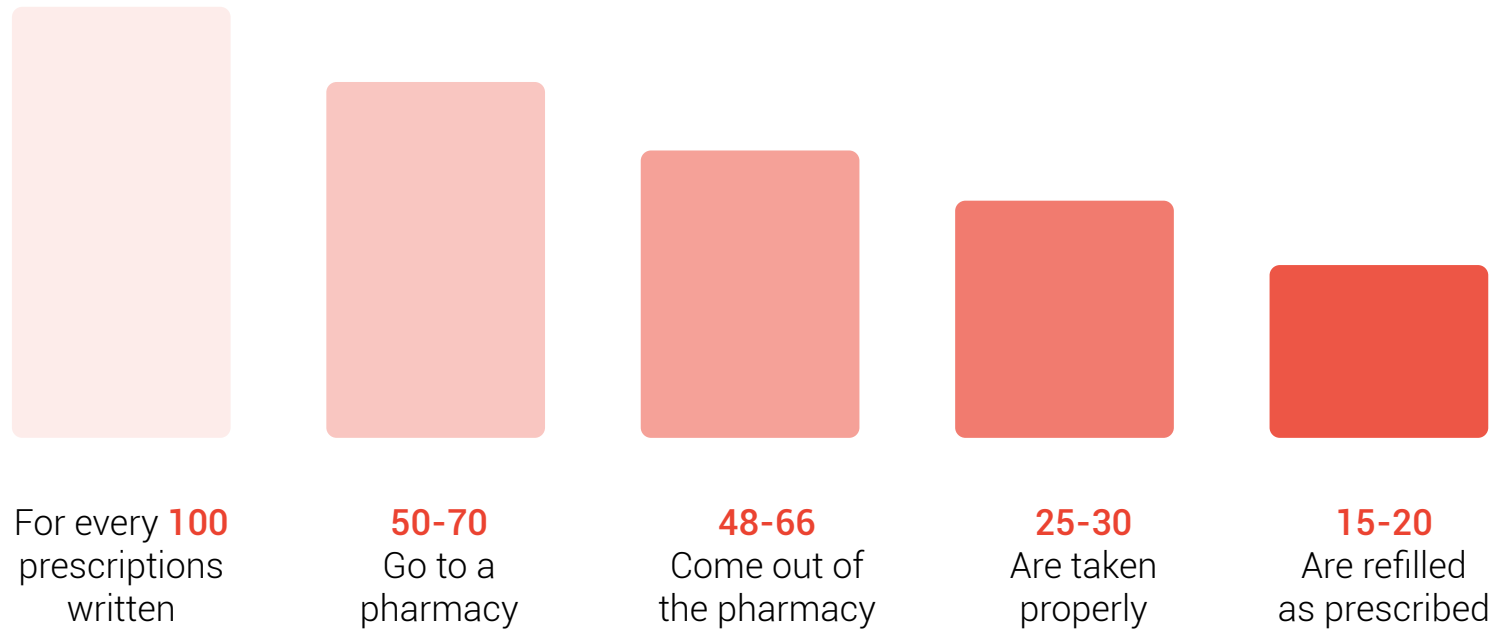
COMMUNITY



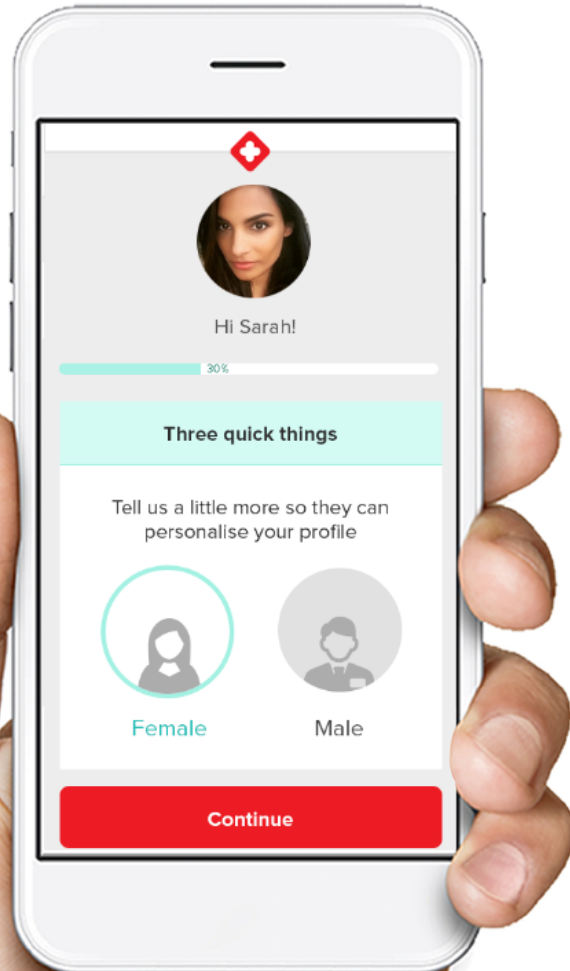
\$155b

Total healthcare expenditure was 10% of the GDP.

50-60% of medication is taken correctly

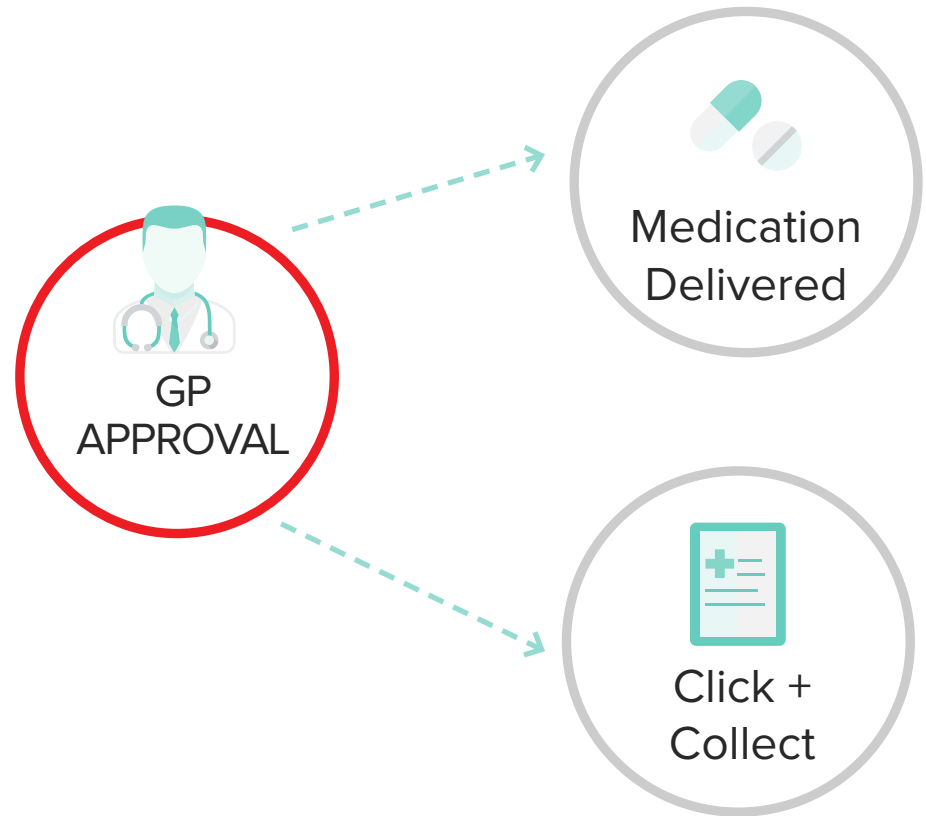
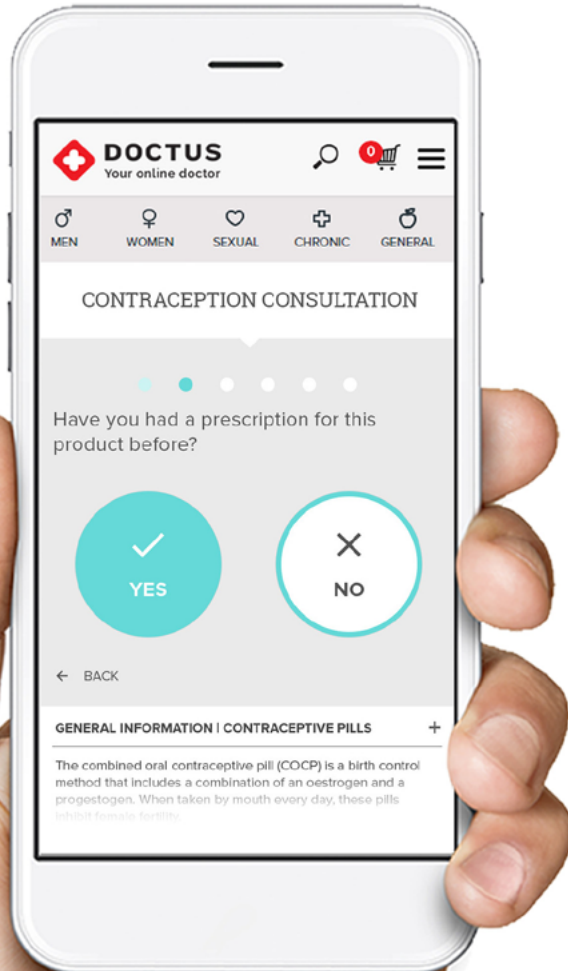


The solution?

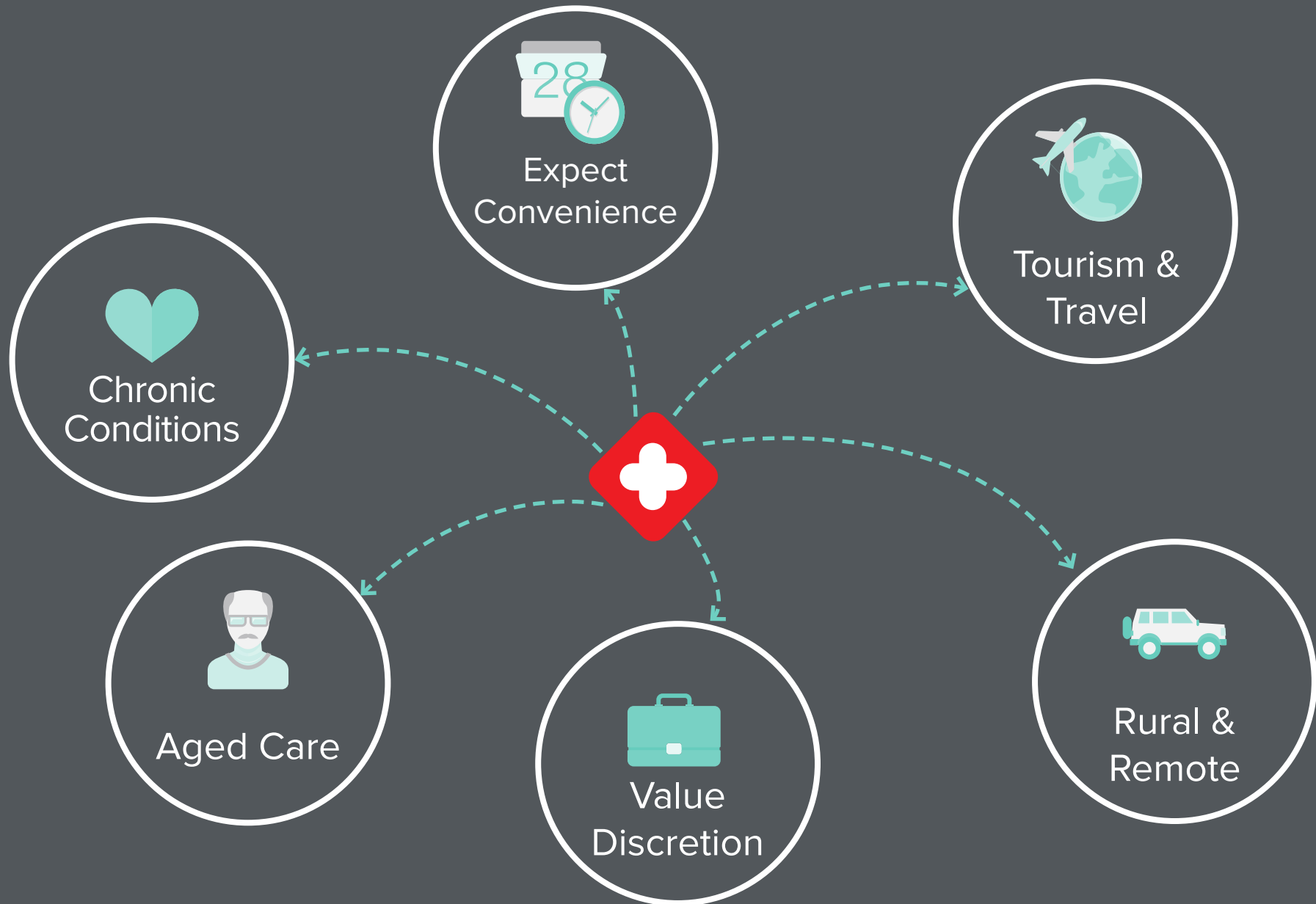


Keep it simple.

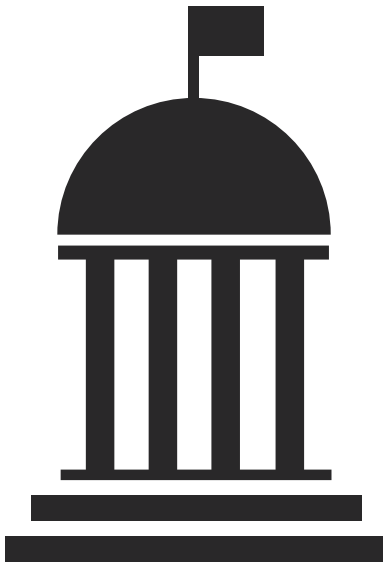
Bring healthcare into 2016...



...Which is exactly where you'll find our customer



Change is happening



PUSHED
by institutions



PULLED
by consumers

But Australia needs to catch up



Medgate (Europe)

4k+ patients/day

15+ years



Healthtap (USA)

100 million users

70,000 doctors

The time is now



“The telemedicine market in Australia is expected to record a CAGR of 43.5% from 2015 to 2019”

Frost & Sullivan 2015 GIL Australia:
Telehealth to Take Centre Stage in Australia's Healthcare System

What is the opportunity?



Our team



FOUNDERS



Sarah Beckwith
Cofounder
CEO



Consumer



2015 Telstra WBA finalist (x2)
“Daze of Disruption” speaker



Dr Rodney Beckwith
Cofounder
Medical Director



Care



Director of RGPSC
Ambassador CMRI

PARTNERS







Thank you



Sarah Beckwith
Co-founder / CEO

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