

Avoiding Disruption

3 November 2016



Adapt or Die

Agenda

- The PM – Malcolm Turnbull
- 5 Key Performance Indicators
- Building a Sustainable Future
- Our Innovation Fund
- Questions



The PM – Malcolm Turnbull

Australians need to embrace disruption in the years ahead



① EMBRACE OPPORTUNITIES

- Take advantage of the opportunities that arise from the world becoming more competitive

② PREPARE TO CHANGE

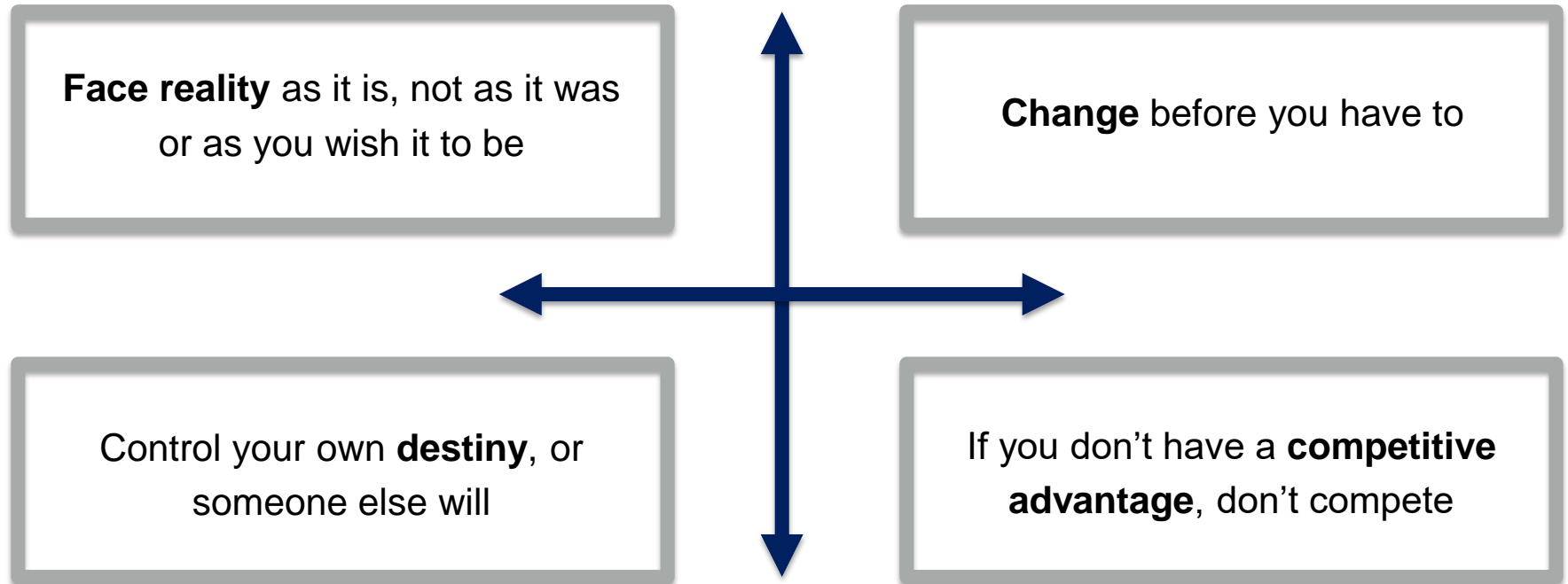
- We need to be a nation that is agile, innovative and creative
- We can't be defensive or future-proof ourselves

③ USE VOLATILITY

- Volatility is our friend if we are agile and smart enough to take advantage of it

Avoiding disruption

CREATIVE | INNOVATIVE | AGILE



Three types of CEOs

CREATIVE | INNOVATIVE | AGILE



Those who view IT as a cost centre



Those who just go with the flow



Those who see technology as a competitive advantage

Disrupt yourself or risk being disrupted

CREATIVE | INNOVATIVE | AGILE



Fairfax



Yellow Pages



Seek
Carsales
REA



Google



Cabcharge



Hotel

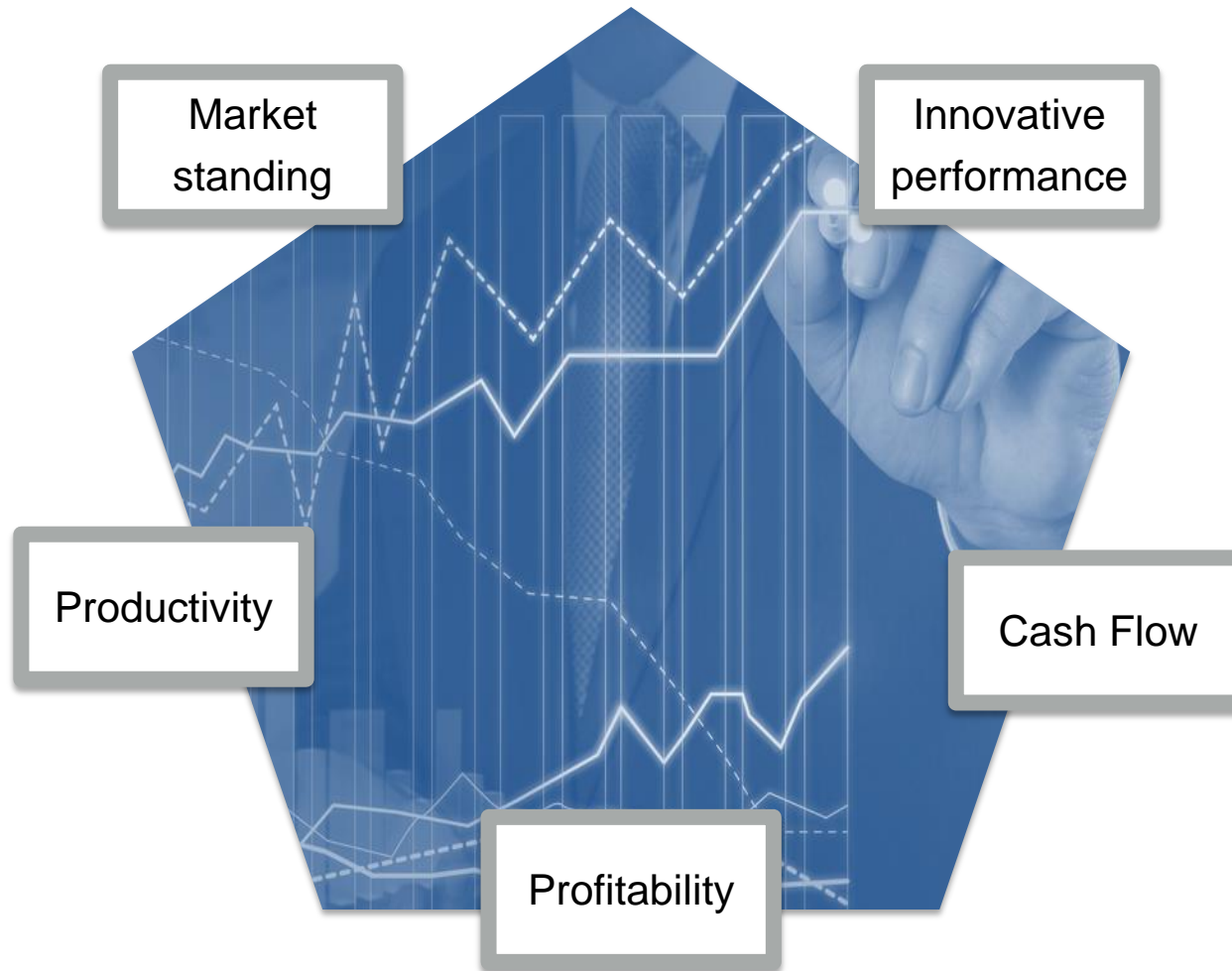


Uber



Airbnb

5 key performance indicators



Launch, launch, launch!

If you are not
embarrassed by the
first version of your
product, you've
launched too late.



REID HOFFMAN
FOUNDER, LINKEDIN

Building a sustainable business

“Anybody can manage short. Anybody can manage long. Balancing those two things is what management is.”



JACK WELCH, Legendary CEO

Our Innovation Fund

WHO WE ARE | OUR FOCUS



Firm

Our Innovation Fund is an Australian based Early Stage Venture Capital firm



Team

Our team is made up of some Australia's leading business builders



Fund Size

We have \$50 million under management



Philosophy

We partner with exceptional entrepreneurs building world-class businesses



Technology

We invest in innovative high-growth businesses, technologies and business models



Investment

We are sector agnostic and invest at the Seed stage through to Series A

The three Fs

WHO WE ARE | OUR FOCUS



Founders

We want to ensure that the founders we back do exceptionally well



Fund

We are focussed on generating attractive returns on the capital our investors have entrusted with us



Fun

We want to back founders that know how to have fun and celebrate success, and that we enjoy working with

Thank you

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